

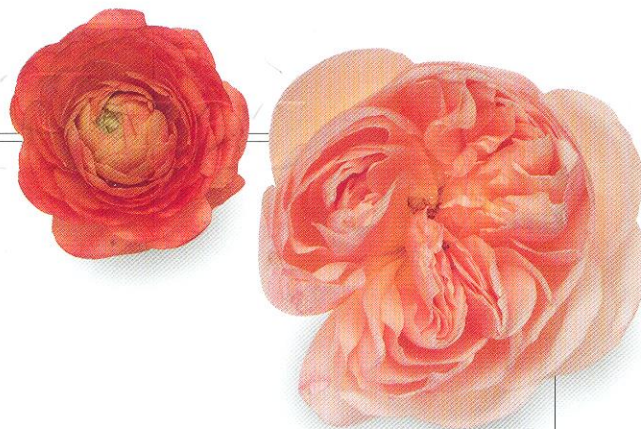
# USA Philatelic

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2018 / Volume 23 / Spring







## Welcome

WHEN SPRING IS THE AIR, love is in the air too! The *USA Philatelic* team invites you to celebrate spring with this new issue — full of exciting products, a continued emphasis on innovation and technology, and a heartfelt exploration for the love of stamp collecting.

We start with our feature about the ongoing series of *Love* stamps (page 2) and our newest release: *Love Flourishes*. Why not jot a letter to someone you love, using our Vintage Variety notecards: a sampling of five different designs from the long-running *Love* series (see page 27).

Here at the Postal Service™, we continually explore techniques that will enhance our stamps and products. For example, to parallel the glowing creatures on the *Bioluminescent Life* stamps (which are printed on reflective paper), we've created an educational folio that incorporates iridescent foil as it invites you to explore the ocean's depths (page 12).

If you've been following our series of stamps celebrating *Lunar New Year*, you'll enjoy learning more about *Celebrating Lunar New Year: Year of the Dog* (page 13) — the 11th out of 12 stamps in that popular series. Other new stamps we highlight with stories in this issue include *Illinois Statehood* (page 7) and *Lena Horne* (page 9).

New for 2018: Don't miss our postal facts, included on page 15. See how many you already knew, and which surprised you!

We've interviewed an avid collector who shares his passion for American Commemorative Cancellations. We also invite you to tell us what you collect and how you got started on this fulfilling hobby. View the details on pages 34-36.

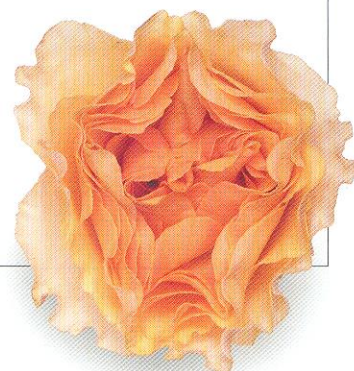
Of course, we always fill each *USA Philatelic* with gift ideas and activities for friends and family. This issue focuses on creating pre-stamped envelopes with a personalized touch (page 21); enriching children's lives through the never-old art of the penpal (pages 22-23); and learning how to add even greater value to your 2017 *Stamp Yearbook* with special stamps (pages 24-25).

From all of us at the U.S. Postal Service®, we hope you love this spring edition — and find a variety of beautiful stamps and stamp products to share with those loved ones.

Every Day's a Stamp Day!

*Mary-Anne Penner*

Mary-Anne Penner  
Director, Stamp Services





# USA Philatelic

2018 / VOLUME 23 / SPRING

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POSTMASTER GENERAL & CHIEF EXECUTIVE OFFICER

Megan J. Brennan

CHIEF CUSTOMER AND MARKETING OFFICER &

EXECUTIVE VICE PRESIDENT (ACTING)

Jacqueline Krage Strako

VICE PRESIDENT, MARKETING

Steve Monteith

DIRECTOR, STAMP SERVICES

Mary-Anne Penner

MANAGER, STAMP PRODUCTS AND EXHIBITIONS

Margaret Pepe

STAMP PRODUCTS TEAM

Rich Firestone

Wayne Mazza

Yolanda Moore

FOR CUSTOMER SERVICE INQUIRIES, PLEASE CONTACT:

Stamp Fulfillment Services  
8300 NE Underground Drive, Pillar 210  
Kansas City, MO 64144-0001

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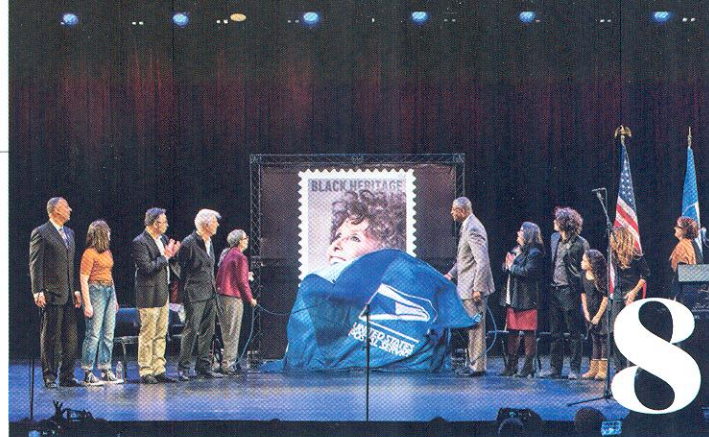
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*A fond look back at the  
Love stamp series*

---

AH, LOVE.

For centuries, this noblest of human emotions has inspired artists, poets, and songwriters. And for 45 years, it has inspired a series of very popular stamps. In 1972, the U.S. Postal Service® commissioned noted pop artist Robert Indiana to turn his iconic painting of the word “Love” — created for the Museum of Modern Art’s 1965 Christmas card — into a stamp design.



Flourishes







Issued in January 1973, that stamp is now considered to be the first in the *Love* series. At the time, however, the Postal Service™ did not call it a *Love* stamp, instead describing it as “A Special Stamp for Someone Special.”

Although the 1973 stamp was enormously popular, it was not until nine years later that the next *Love* stamp was issued, initiating an ongoing series that continues today.

As the series has evolved, the interpretations of artists and designers have ranged from elegant to edgy to sweetly sentimental. Motifs have varied, but there are several common threads.

Take, for example, the word “Love.” Although not all stamps in the series contain the word, the letterforms L-O-V-E have sometimes formed the primary image. In addition to Indiana’s stacked letters in 1973, diverse approach-

es include “Love” spelled out in flowers (1982), bold graphic treatments (1984, 1985, 2002), the beautifully fluid *Love Ribbons* (2012), and the feathery letters of *Love Skywriting* (2017).

Naturally, hearts are another persistent theme. The series contains a heart-shaped world (1991), Victorian-inspired hearts (1994 and 1999), *Candy Hearts* (2004), a king and queen of hearts (2009), a wax seal heart (2013), a *Cut Paper Heart* (2014), and a *Quilled Paper Heart* (2016), just to name a few.

And when we think of love, what goes with hearts? Flowers, of course. Roses bloom on the 1988 and 1994 issues, and the 2001 *Rose and Love Letter* issues each feature a single rosebud superimposed over love letters between John Adams and Abigail Smith.

The 2010 *Pansies in a Basket* is a detail

## A T I M E L I N E O F A F F E C

### Love

January 26, 1973

Pop artist Robert Indiana’s iconic arrangement of LO stacked over VE — now considered the first stamp in the *Love* series — was issued in Philadelphia, the “City of Brotherly Love.”



### Love

July 4, 1988, and August 8, 1988

In 1988, the Postal Service™ offered two complementary *Love* stamps — one for the standard First-Class rate and a second for the two-ounce rate, designed to address the need for mailing invitations that include a return envelope with RSVP card. This trend continued off and on until 2006, when the *Weddings* series was introduced.

### Love

January 18, 1990

Responding to increasing consumer demand for convenience, the Postal Service™ issued this lovebird stamp as a booklet of 20 in addition to the standard sheet format.



### Love Sunrise

January 27, 1994

Three *Love* stamps were issued in 1994: a complementary pair featuring Victorian-inspired doves with roses and then this contemporary design, the first self-adhesive *Love* stamp.

### Love: Cherub from Sistine Madonna, by Raphael

February 1, 1995 (nondenominated) / May 12, 1995

The newest *Love* stamp had to be printed before an impending rate change, in order to be available for Valentine’s Day. So, a nondenominated version was issued on February 1, while the 32¢ and 55¢ versions were issued in May.





from a painting featured on the best-selling Hallmark® card of all time — a testament to flower power. And the 2011 *Garden of Love* (view below) issuance contains 10 designs forming a vibrant abstract garden constructed from . . . what else, but hearts?

Talk of hearts and flowers brings us to the newest entry into the series, a charming interpretation by stamp artist Anna Bond. A lover of stationery, paper goods, and stamps, Bond creates her art the old-fashioned way: She sketches and paints. Art Director Greg Breeding, long an admirer, describes Bond's art as having a "lovely simplicity" and as "evocative of an earlier era, while being entirely new and fresh."

Breeding and Bond quickly agreed on an approach to the stamp: a floral theme that would appeal to the broad audience for "pretty"

stamps combined with hand-crafted typography, an element that contributes to the vintage feel in Bond's work. And even though the *Love* series has been loosely timed for Valentine's day, the goal was to create a stamp that would work year-round.

Painted in opaque watercolor on paper, Bond's design echoes the best of the 45-year series, featuring a large, hand-lettered, cursive "Love" surrounded by exuberant flowers, berries, and leaves. The lively composition and soft, yet vibrant palette give the stamp broad and timeless appeal, suitable for any correspondence that celebrates love.

By the way, this newest issue is aptly titled *Love Flourishes*. Happily, indeed it does.



Quilled Paper Heart (2016)



Rose and Love Letter (2001)

# TION

*A few high points in the popular Love series*



Love Swans

February 4, 1997

Although this was the first stamp in the series not to incorporate the word "Love" in the design, the dominant heart shape leaves no doubt as to the sentiment.

## Victorian Love

January 28, 1999

Created from Victorian valentines and lace box liner, these two stamps (one at 33¢ and one at 55¢) were the first U.S. self-adhesives die-cut into unique shapes.



King and Queen of Hearts

May 8, 2009

These stamps were the first se-tenant issues in the Love series. "Se-tenant" is a term used to describe attached stamps that are different from each other in design, color, or denomination.

## Garden of Love

May 23, 2011

Representing two other "firsts" in the series, this sheet of stamps contains 10 different designs (with each of the flora and fauna created from heart shapes); they were also the first Love stamps issued in Forever® denominations.







## Love Flourishes

First-Class Rate Forever®

DATE OF ISSUE: 1/18/18 AT PHOENIX AZ 85026

Communicate love with this fanciful garden of hand-painted, colorful flowers — including stylized roses, peonies, and dahlias.

PANE OF 20 WITH PLATE NO.\* / 564704 / \$10.00



### Love Flourishes Notecards

Celebrate love with a hand-painted garden of stylized roses, peonies, and dahlias. These vibrant notecards, with their iridescent foil, will stand out in your correspondence. The set includes 10 cards (one design), 10 lined coral envelopes, and 10 *Love Flourishes* Forever® stamps.

564723 / \$17.95





# Celebrating the Prairie State

## Commemorating Illinois's bicentennial



## Illinois Statehood

First-Class Rate Forever®

**DATE OF ISSUE: 3/5/18**  
**AT SPRINGFIELD IL 62703**

Illinois artist Michael Konetzka designed the stamp and created the artwork, which includes stars that represent the first 20 states in the Union and a rising sun, symbolizing Illinois's place on the American flag as the 21st star.

**PANE OF 20 WITH PLATE NO.\***  
**477104 / \$10.00**

NAMED FOR A Native American tribe that lived in the Great Lakes region, Illinois joined the Union as the 21st state on December 3, 1818. Nicknamed the Prairie State, Illinois was once covered with a vast prairie, much of which has today been converted to farmland or to cities and towns.

Agriculture and industry provide a diverse economy here. Along with finance, mining, transportation, technology, and tourism, they give Illinois greater stability than states with less economic diversification. Illinois is one of the leading states in exports and participation in the global economy, and it continues to produce goods and to process agricultural products of great importance to world trade.

Chicago — the state's largest city and the country's third largest — is a cultural and financial center, home to some of the country's top museums and premier theater, orchestra, and opera companies. The city is also known as one of the great centers of jazz and blues music, and its architecture is world famous.

Other Illinois communities boast cultural and historic institutions as well. The Belleville Philharmonic, which gave its first concert in January 1867, is the second-oldest continuously performing symphony orchestra in the country. Oak Park, home of the pioneering architect Frank Lloyd Wright, contains much of his early work.

Other landmarks and historic sites dot the state, including the restored village of New Salem, where President Abraham Lincoln lived from 1831 to 1837; the home of President Ulysses S. Grant in Galena; and the Lincoln Home in Springfield.

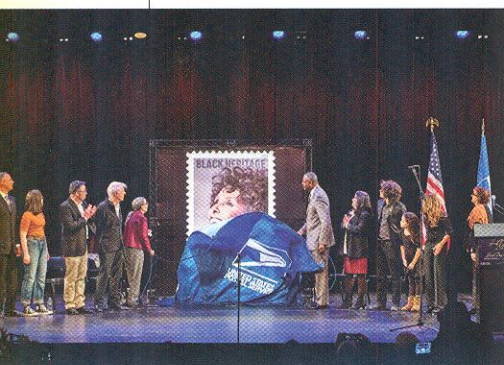
Illinois has been home to three presidents and the birthplace of a fourth. Presidents Lincoln, Grant, and Obama all lived in the state when elected to the presidency. Ronald Reagan is the only U.S. president who was born in Illinois. The state was also the birthplace of some of America's important cultural figures, including Miles Davis, Walt Disney, Ernest Hemingway, and Carl Sandberg.

Forest preserves, wildlife areas, museums, historic sites, gardens, architecture tours, professional and amateur sports, theater, and much more also await visitors to Illinois.

\* Please refer to the order form for information on requesting specific plate positions.



Stamp unveiling at the First Day of Issue Ceremony.



## A Trailblazer for Women of Color

**Remembering the life of the legendary Lena Horne**

THE 41ST STAMP in the *Black Heritage* series honors one of America's most memorable performers, Lena Horne (1917–2010). In addition to her career on Broadway and in movies and music, she was a dedicated advocate for civil rights.

Born on June 30, 1917, Horne was part of a middle-class family in Brooklyn, New York. Her parents separated when she was young, and she led a sporadically itinerant life with her mother, whose desire for stardom led her to travel extensively. Horne's grandmother, Cora Calhoun Horne, a college-educated suffragette, was a primary influence in her life. She gave her two-year-old granddaughter a lifetime membership in the National Association for the Advancement of Colored People (NAACP) and insisted that she acquire an education.

Horne had a small part in the 1934 Broadway play *Dance With Your Gods*, and after the play closed, she toured as a vocalist with Noble Sissle and his orchestra, with whom she made her recording debut in 1936.

Horne also toured with Charlie Barnet's band as its featured singer. She was the only black member of the ensemble, but her beauty and talent did not protect her from racism. The rampant racial discrimination she encountered from audiences, hotel and venue managers, and others was so disconcerting that she left the band. In 1941 she began performing at Café Society, a New York City nightclub catering to an integrated audience. It often included both black and white notables and activists.





In 1941, Horne moved to Hollywood and, a year later, signed a contract with MGM — the first black actress to sign a long-term contract with a film studio since 1915. In 1940s Hollywood, there were limited roles for black actors, who usually played stock characters such as domestics or extras. In the contract negotiations, the studio made clear that Horne would never be asked to take these stereotypical roles.

However, there were few acting opportunities for a woman like Horne, and many of her scenes followed a predictable pattern: She would sing in a musical sequence, dressed in elegant gowns and exuding a mystery that kept the roles from becoming exploitive. But these musical numbers were not necessary to the movies' plots and were constructed so that they could be edited out when the films were shown to audiences in the South.

During World War II, Horne toured with the United Service Organization, entertaining at armed-services camps around the country. An incident at a camp in 1944, where African-American soldiers were seated behind German prisoners of war, caused Horne to end her formal connection with the USO and to entertain exclusively at camps for black servicemen. After the war, Horne worked on behalf of Japanese Americans who were facing discriminatory housing policies, and she worked with Eleanor Roosevelt to press for anti-lynching legislation. In the late 1940s, Horne sued a number of restaurants and theaters for racial discrimination. She also became politically involved in progressive and liberal causes.

Perhaps Horne's greatest professional triumph came in 1981, when she opened a one-woman show on Broadway called *Lena Horne: The Lady and Her Music*. It ran to rave reviews through 1982. She was presented with a special Tony Award for her performance, as well as a Drama Desk Award and a special citation from the New York Drama Critics' Circle. Horne later said that the show was the most rewarding event in her career.

Remembered as one of America's great interpreters of popular songs, Lena Horne was also a trailblazer in Hollywood for women of color. She used her personal elegance, charisma, and fame as an entertainer to become an important spokesperson for civil rights.



## Lena Horne

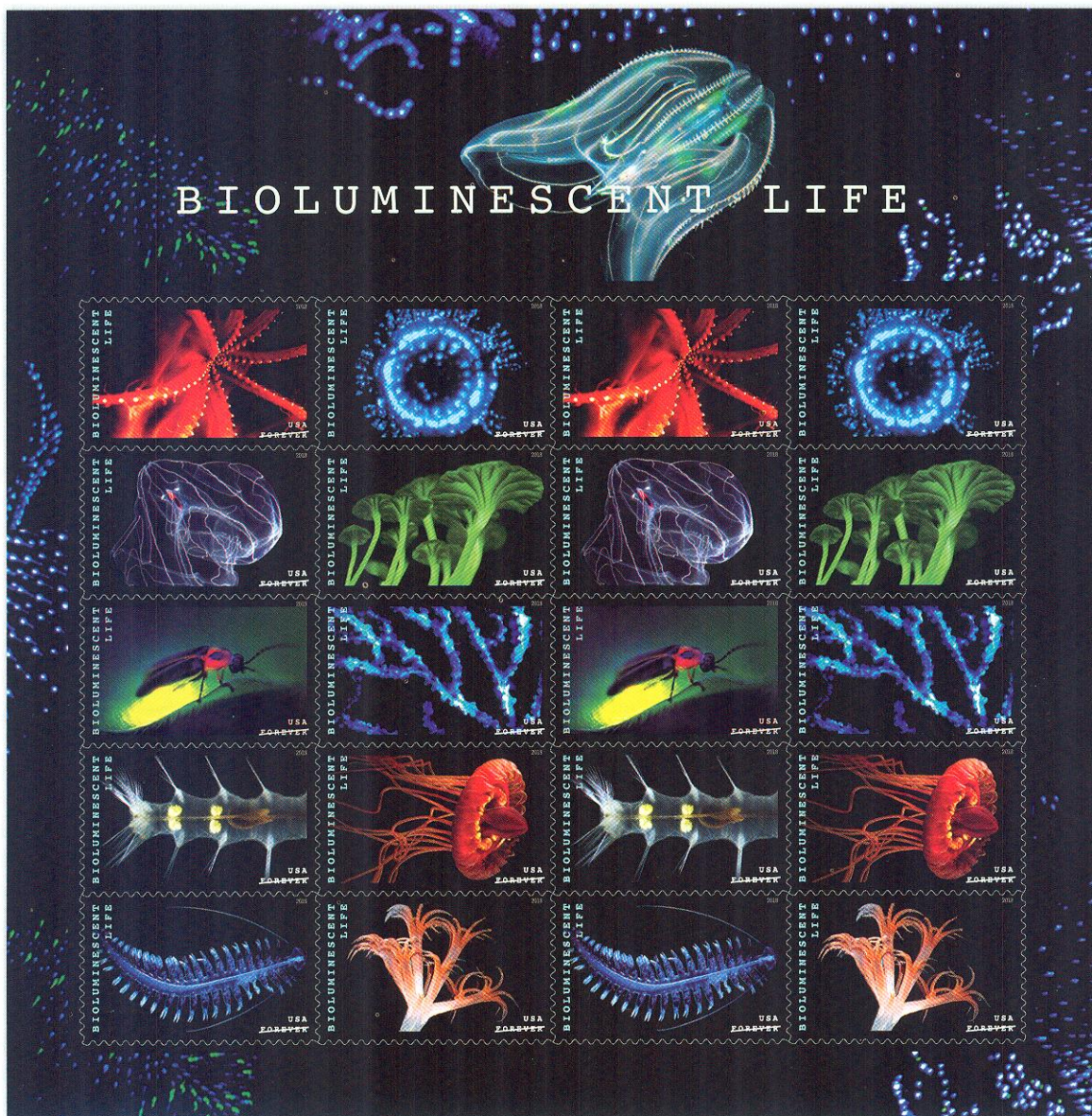
First-Class Rate Forever®

DATE OF ISSUE: 1/30/18 AT NEW YORK NY 10199

The stamp art features a photograph of Lena Horne taken by Christian Steiner in the 1980s. Kristen Monthei colorized the original black-and-white photo using a royal blue for the dress, a color Horne frequently wore.

PANE OF 20 WITH PLATE NO. & HEADER\* / 476904 / \$10.00





## Bioluminescent Life

First-Class Rate Forever®

DATE OF ISSUE: 2/22/18 AT FORT PIERCE FL 34981

The 10 different images on this pane of stamps include photographs captured by some of the world's top explorers of the bioluminescent ocean realm as well as photographs of two terrestrial bioluminescent life-forms.

PANE OF 20 WITH PLATE NO. & SELVAGE\* / 475704 / \$10.00





# Dazzling Life Forms That Glow in the Dark

**Celebrating  
the diversity of  
bioluminescent life**

THE MOST COMMON form of communication on Earth, bioluminescence — or the ability to generate light — occurs on Earth, but is most prevalent in the depths of the ocean, where little to no sunlight penetrates. Fish, squid, jellyfish, worms, and many other ocean creatures use their ability to glow for different reasons. Some use light to lure food, find mates, or fend off predators.

These new Forever® stamps show vibrant photographs of 10 organisms that generate their own light: a deep-ocean octopus (*Stauroteuthis syrtensis*); a midwater jellyfish (*Atolla vanhoeffeni*); a deep-sea comb jelly (*Bathocyroe fosteri*); a mushroom (*Mycena lucentipes*); a firefly (*Lampyridae*); a bamboo coral (*Keratoisis flexibilis*); two types of marine worm (*Flota* and *Tomopteris*); a crown jellyfish (*Atolla wyvillei*); and a sea pen (*Umbellula*).

The stamp pane was produced using a proprietary rainbow holographic material that is highly reflective in white light. This is yet another example of innovation in stamp production, in the tradition of the *Have a Ball!* and *Total Eclipse of the Sun* releases, which also featured cutting-edge printing techniques.

As the stamps indicate, bioluminescence is most common in the ocean. But there are some luminous life-forms on land, existing in such species as fireflies and mushrooms.

Through improved deep-sea exploration and advances in photography, scientists have encountered thousands of species capable of bioluminescence. Some of the marine species featured on these stamps were photographed under laboratory lighting rather than during a moment of bioluminescent display.

The study of these luminous life-forms has advanced medical science tremendously. By using the genes that enable bioluminescence, scientists can make a cancer cell glow. With specialized microscopes, they can then observe the cell's function and reproduction. Research like this furthers our understanding of how cancer behaves and spreads, leading to discovery of methods that might defeat it.

Progress in this field of study continues to be made. Still, many mysteries of bioluminescent life remain unsolved, and many research benefits await discovery.



# Into the Dark

## Stamps Under the Sea

The U.S. Postal Service® celebrates unusual creatures that glow in the dark with the **Deep Sea Creatures** (2000) and **Bioluminescent Life** (2018) stamps. In this folio, we invite you to discover some of the most intriguing species both on land and in the sea — from the dazzling deep-ocean octopus to the startling fanfin anglerfish.

Mount these stamps in the seascape and learn fascinating facts about the bioluminescent creatures inhabiting the darkest parts of our oceans.

Iridescent foil brings this folio to life in your hands and makes it ideal for children and ocean enthusiasts alike. Includes 15 mint stamps plus mounts.

INTO THE DARK FOLIO / 475727 / \$24.95

## The Light Show Below

*Appreciating the wonders of ocean bioluminescence*

More than 99 percent of the living space on our planet is ocean,” says scientist Dr. Edie Widder, who photographed seven of the 10 **Bioluminescent Life** stamps. “It’s a magical place, filled with breathtaking light shows and bizarre and wondrous creatures — alien life forms that you don’t have to travel to another planet to see.”

As CEO of the Ocean Research & Conservation Association (ORCA), Widder finds bioluminescence to be “the coolest thing on the planet.” She’s thrilled to have her images featured on stamps as a way to increase awareness.

Consider the fascinating way that marine animals use bioluminescence to hide their silhouette from predators:

“In clear ocean water,” Widder explains, “sunlight can penetrate as deep as 1,000 meters. A lot of predators have upward-pointing eyes and scan above them. Bioluminescent animals project light from their bellies to blend into their background — exactly matching the color and intensity of sunlight filtering through seawater.

“If there’s cloud cover, they either dim their belly lights or move upward to match the intensity of their background.”

Who knew that so much was happening in those deep waters below?



Dr. Edie Widder exploring the ocean in a submersible.



Unfold the *Into the Dark* folio to reveal a poster (9" x 34 3/4") that's perfect for hanging on your wall.

The folio artwork showcases a fanciful vision of deep-sea life.





# Ring in the Year of the Dog

The penultimate stamp in the *Celebrating Lunar New Year* series

THE U.S. POSTAL SERVICE® commemorates the Year of the Dog by issuing the 11th of 12 stamps in the *Celebrating Lunar New Year* series. The series began in 2008 with the Year of the Rat, and it will continue through 2019 with the final stamp: the Year of the Boar.

The Year of the Dog began on February 16, 2018, and

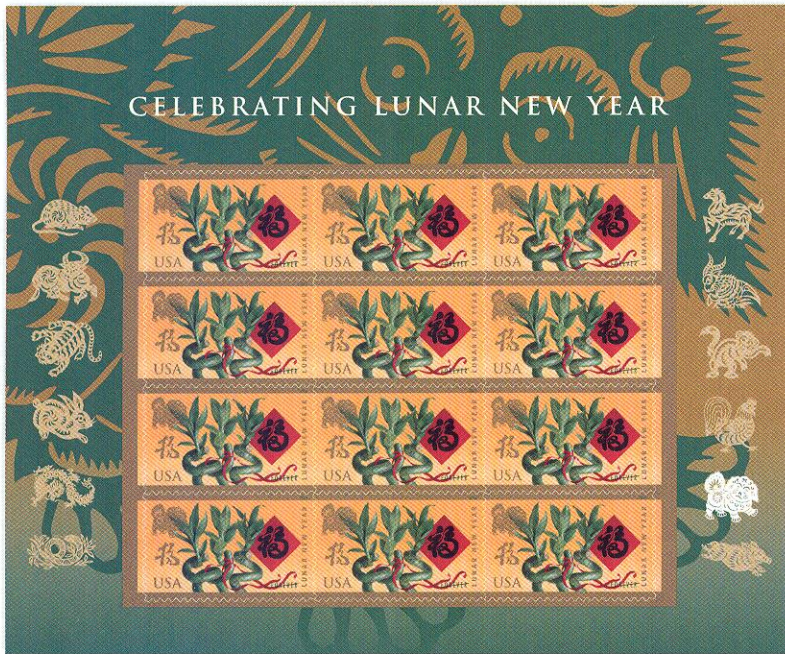
ends on February 4, 2019. The dog is one of the 12 zodiac animal signs associated with the Chinese lunar calendar. Many ancient legends exist explaining the origin of these zodiac signs.

People born in the year of a particular animal are said to share characteristics with that animal. Individuals born during the Year of the Dog are said to be loyal, kind, and sincere. Good-natured and honest, they are often quick to help others in need.

Lunar New Year is the most important holiday of the year for many Asian communities around the world and is celebrated primarily by people of Chinese, Korean, Vietnamese, Tibetan, and Mongolian heritage. Images associated with some of these

widespread customs are depicted in the *Celebrating Lunar New Year* series.

In the United States and elsewhere, the occasion is marked in various ways across many cultures. On the night of New Year's Eve, families gather together and share in a celebratory dinner. They feast on foods that bring good luck, such as fish, kumquats, and rice cakes, and present red envelopes containing money to children and loved ones. Pieces of red paper with good luck characters, like the one depicted in the stamp art, hang from doors and entryways, conveying well-wishes. Sleep is discouraged on New Year's Eve as everyone awaits the dawning of the new year.



## Celebrating Lunar New Year: Year of the Dog

First-Class Rate Forever®

DATE OF ISSUE: 1/11/18 AT HONOLULU HI 96820

The artwork depicts an arrangement of lucky bamboo and a piece of red paper with the Chinese character *fu*, meaning good fortune.

SOUVENIR SHEET OF 12 / 564804 / \$6.00





## U.S. Flag 2018

First-Class Rate Forever®

DATE OF ISSUE: 2/9/18

AT FORT LAUDERDALE FL 33310

Honor our country's heritage with this eye-catching new flag stamp.

BOOKLET OF 20 (2-SIDED) / 678204 / \$10.00

## Byodo-In Temple

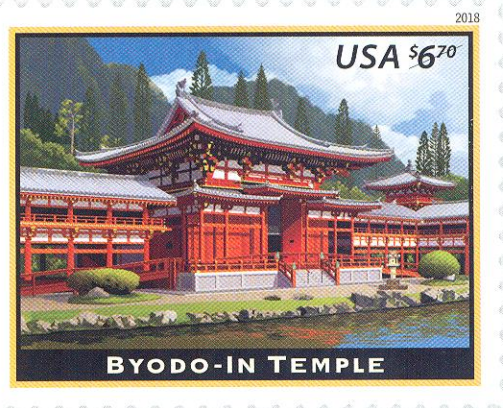
Priority Mail®

DATE OF ISSUE: 1/21/18

AT KANSAS CITY MO 64108

The new Priority Mail® stamp features an illustration of the Byodo-In Temple on the Hawaiian island of O'ahu.

PANE OF 4 WITH PLATE NO.\* / 114104 / \$26.80



## Sleeping Bear Dunes

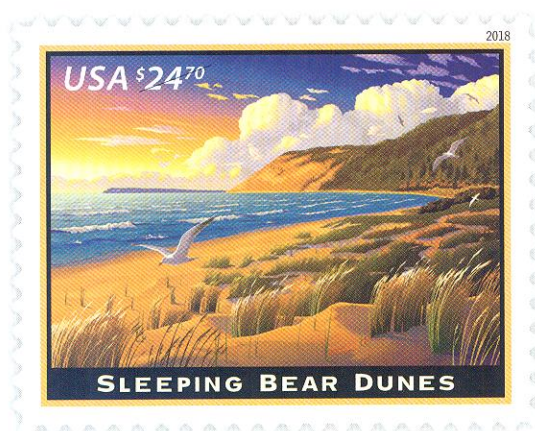
Priority Mail Express®

DATE OF ISSUE: 1/21/18

AT KANSAS CITY MO 64108

The new Priority Mail Express® stamp captures the serene natural beauty of the Sleeping Bear Dunes, the highest perched dunes in the Great Lakes region.

PANE OF 4 WITH PLATE NO.\* / 119804 / \$98.80



## Meyer Lemons 2¢

DATE OF ISSUE: 1/19/18 AT KENNER LA 70062

Give recognition to a fruit prized by chefs with this stamp that's beautifully illustrated with pen and ink and watercolor.

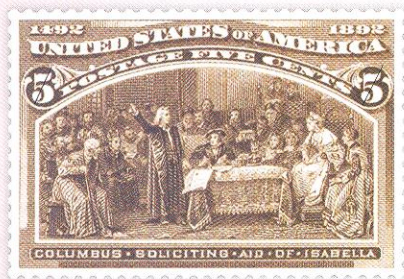
COIL OF 10,000 / 760404 / \$200.00





Longest distance (in billions of miles) traveled by a postage stamp. Earning a Guinness World Record, the **Pluto Not Yet Explored** stamp was inside the New Horizon Spacecraft that launched in 2006 and made a flyby of Pluto in July 2015.

3

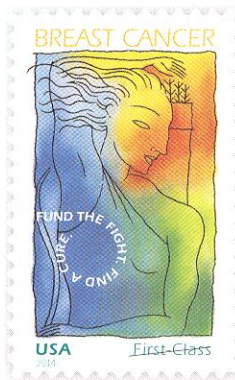


1893

First woman to appear on a U.S. Postage stamp was Queen Isabella. She appeared on the 5¢ **Columbus Soliciting Aid of Queen Isabella**.

86

Million dollars raised by the **Breast Cancer Research** semipostal stamp since 1998



2017

The first-of-its-kind **Total Eclipse of the Sun** Forever® stamp, which transforms the solar eclipse image into the Moon with the heat of a finger, was issued.

1993

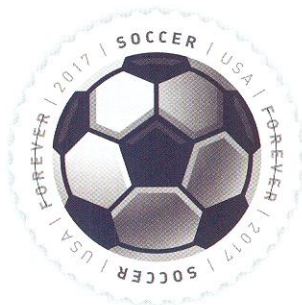
The Smithsonian National Postal Museum in Washington, D.C. opened. Today, it includes the world's largest gallery dedicated to philately.



2

Million dollars of online stamp and retail sales at [usps.com](https://usps.com)





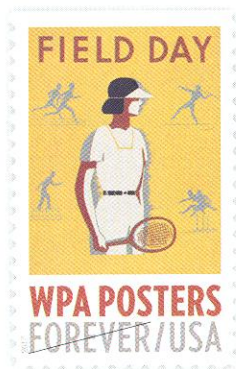
## Have a Ball!

First-Class Rate Forever®

DATE OF ISSUE: 6/14/17 AT HARTFORD WI

PANE OF 16 WITH PLATE NO.\*

474904 / \$8.00



## WPA Posters

First-Class Rate Forever®

DATE OF ISSUE: 3/7/17 AT HYDE PARK NY

BOOKLET OF 20 (2-SIDED)

674604 / \$10.00



## Disney Villains

First-Class Rate Forever®

DATE OF ISSUE: 7/15/17 AT ANAHEIM CA

PANE OF 20 WITH PLATE NO. & SELVAGE\*

475404 / \$10.00



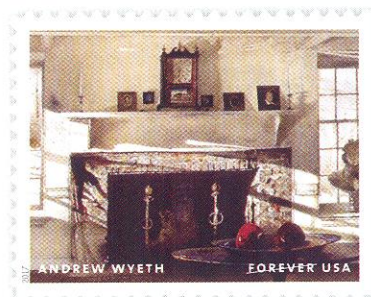
## Sharks

First-Class Rate Forever®

DATE OF ISSUE: 7/26/17 AT NEWPORT KY

PANE OF 20 WITH PLATE NO. & SELVAGE\*

474504 / \$10.00



## Andrew Wyeth

First-Class Rate Forever®

DATE OF ISSUE: 7/12/17 AT CHADDS FORD PA

PANE OF 12 WITH PLATE NO. & SELVAGE\*

475004 / \$6.00



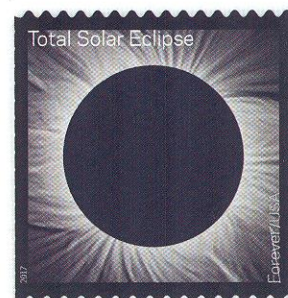
## Dorothy Height

First-Class Rate Forever®

DATE OF ISSUE: 2/1/17 AT WASHINGTON DC

PANE OF 20 WITH PLATE NO. & HEADER\*

474304 / \$10.00



## Total Eclipse of the Sun

First-Class Rate Forever®

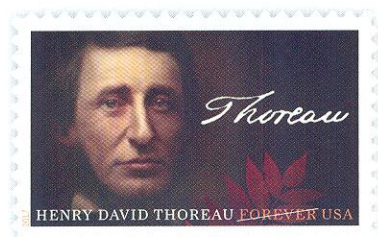
DATE OF ISSUE: 6/20/17 AT LARAMIE WY

PANE OF 16 WITH PLATE NO. & HEADER\*

475304 / \$8.00







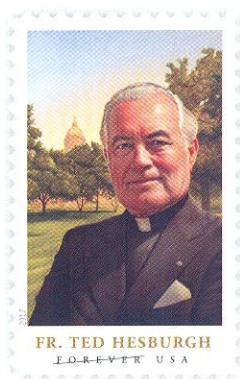
### Henry David Thoreau

First-Class Rate Forever®

DATE OF ISSUE: 5/23/17 AT CONCORD MA

PANE OF 20 WITH PLATE NO. & HEADER\*

475104 / \$10.00



### Father Theodore Hesburgh

First-Class Rate Forever®

DATE OF ISSUE: 9/1/17 AT NOTRE DAME IN

PANE OF 20 WITH PLATE NO. & HEADER\*

474704 / \$10.00



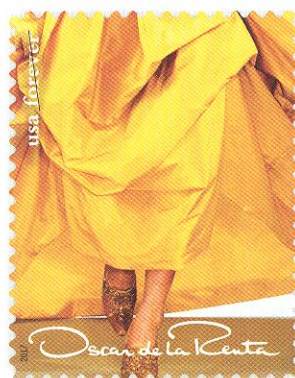
### Nebraska Statehood

First-Class Rate Forever®

DATE OF ISSUE: 3/1/17 AT LINCOLN NE

PANE OF 20 WITH PLATE NO.\*

474404 / \$10.00



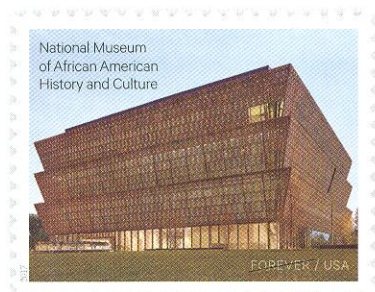
### Oscar de la Renta

First-Class Rate Forever®

DATE OF ISSUE: 2/16/17 AT NEW YORK NY

PANE OF 11 WITH PLATE NO. & SELVAGE\*

562704 / \$5.50



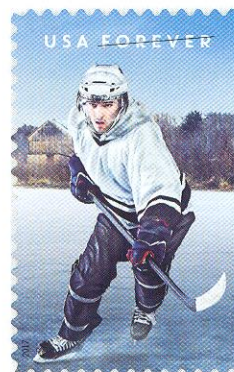
### Celebrating African American History and Culture

First-Class Rate Forever®

DATE OF ISSUE: 10/13/17 AT WASHINGTON DC

PANE OF 20 WITH PLATE NO. & HEADER\*

474204 / \$10.00



### The History of Hockey

First-Class Rate Forever®

DATE OF ISSUE: 10/20/17 AT DETROIT MI

PANE OF 20 WITH PLATE NO.\* / 475504 / \$10.00

SOUVENIR SHEET OF 2 / 564604 / \$1.00



### Mississippi Statehood

First-Class Rate Forever®

DATE OF ISSUE: 3/31/17 AT GULFPORT MS

PANE OF 20 WITH PLATE NO.\*

474804 / \$10.00

Oscar de la Renta: Existing Photo by Yannis Vlamos

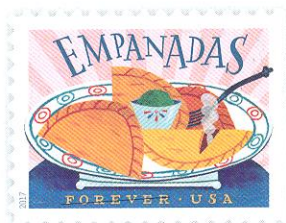
\* Please refer to the order form for information on requesting specific plate positions.





**Celebration Boutonniere**

First-Class Rate Forever®  
 DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO  
 PANE OF 20 WITH PLATE NO.\*  
 563304 / \$10.00



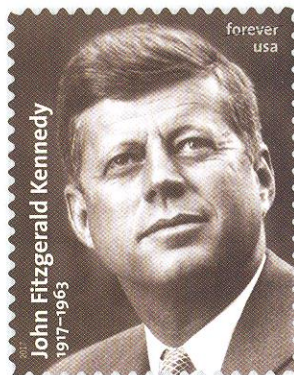
**Delicioso**

First-Class Rate Forever®  
 DATE OF ISSUE: 4/20/17 AT ALBUQUERQUE NM  
 BOOKLET OF 20 (2-SIDED)  
 672704 / \$10.00



**Flowers from the Garden**

First-Class Rate Forever®  
 DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD  
 BOOKLET OF 20 (2-SIDED)  
 672104 / \$10.00



**John Fitzgerald Kennedy**

First-Class Rate Forever®  
 DATE OF ISSUE: 2/20/17 AT BOSTON MA  
 PANE OF 12 WITH PLATE NO. & SELVAGE\*  
 474604 / \$6.00



**Love Skywriting**

First-Class Rate Forever®  
 DATE OF ISSUE: 1/17/17 AT CHINO CA  
 PANE OF 20 WITH PLATE NO.\*  
 561604 / \$10.00



**The Snowy Day**

First-Class Rate Forever®  
 DATE OF ISSUE: 10/4/17 AT BROOKLYN NY  
 BOOKLET OF 20 (2-SIDED)  
 676104 / \$10.00

*Visit the Collector's Zone® on pages 37-45 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.*





### Patriotic Nonprofit (5¢)

DATE OF ISSUE: 2/10/17 AT FORT LAUDERDALE FL

STRIP OF 25 (10K COIL) / 760203 / \$1.25

STRIP OF 25 (3K COIL) / 755103 / \$1.25



### Uncle Sam's Hat (21¢)

Additional Ounce Rate\*\*

DATE OF ISSUE: 2/18/17 AT MESA AZ

PANE OF 20 WITH PLATE NO.\*

119704 / \$4.20



### Green Succulent (\$1.15)

Global Rate\*\*

DATE OF ISSUE: 4/28/17 AT SAN FRANCISCO CA

PANE OF 10 WITH PLATE NO.\*

564504 / \$11.50



### Eastern Tailed Blue (71¢)

Non-Machineable Surcharge Rate\*\*

DATE OF ISSUE: 9/24/16 AT KANSAS CITY MO

PANE OF 20 WITH PLATE NO. & HEADER\*

119504 / \$14.20



### Seashells (35¢)

Postcard Rate\*\*

DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA

PANE OF 20 WITH PLATE NO.\* / 119604 / \$7.00

COIL OF 100 / 749904 / \$35.00



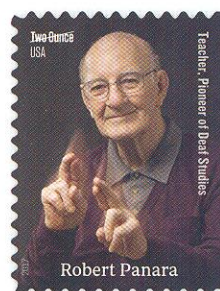
### Celebration Corsage (71¢)

Two Ounce Rate\*\*

DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO

PANE OF 20 WITH PLATE NO.\*

563004 / \$14.20



### Robert Panara (71¢)

Two Ounce Rate\*\*

DATE OF ISSUE: 4/11/17 AT ROCHESTER NY

PANE OF 20 WITH PLATE NO. & HEADER\*

114004 / \$14.20

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.



## Other Rates



### Breast Cancer Research Semipostal

First-Class Rate

REISSUED: 9/30/14 AT SACRAMENTO CA

PANE OF 20 WITH PLATE NO.\*

555304 / \$13.00

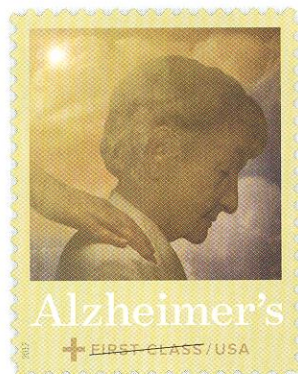


### Pears 10c

REISSUED: 3/23/17 AT CLEVELAND OH

PANE OF 20 WITH PLATE NO.\* / 111504 / \$2.00

COIL OF 10,000 / 799304 / \$1,000.00



### Alzheimer's Semipostal

First-Class Rate

DATE OF ISSUE: 11/30/17 AT BALTIMORE MD

PANE OF 20 WITH PLATE NO.\*

564204 / \$13.00



### Save Vanishing Species Semipostal

First-Class Rate

DATE OF ISSUE: 9/20/11 AT WASHINGTON DC

PANE OF 20 WITH PLATE NO. & HEADER\*

576674 / \$13.00



### Strawberries 3c

DATE OF ISSUE: 5/5/17 AT ACTON MA

COIL OF 10,000 / 760304 / \$300.00



### Grapes 5c

REISSUED: 2/24/17 AT GRAPEVINE TX

PANE OF 20 WITH PLATE NO.\* / 111404 / \$1.00

COIL OF 10,000 / 781904 / \$500.00

*Visit the Collector's Zone® on pages 37-45 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.*





# Make an Impression with Personalized Stamped Envelopes

Streamline your letter-writing with a touch of personalized class: Order envelopes that come pre-stamped as well as pre-printed with your name and address!

Choose from the *Barn Swallow* or *Folk Art Eagle* stamped envelopes in a variety of sizes. Then personalize your envelopes with your name, company name, address, email, or URL — even a short message or slogan. Choose from a variety of fonts, colors, and type sizes.

For just pennies more than the price of postage alone, you get both the convenience of pre-stamped envelopes and the impact of customized stationery. And since the denominations are Forever®, you'll never have to worry about needing additional postage!

Personalized stamped envelopes also make a great gift for friends and family — providing them with everything they need right at their fingertips in order to craft a meaningful message.

## CONVENIENT

No need to hand-write a return address or affix a stamp, and they're delivered right to your door.

## AFFORDABLE

Cost just pennies more than the price of postage alone.

## DISTINCTIVE

Choose the design, font, and type color that sends a unique message about you!

**Pricing for personalized envelopes starts at \$36.10!\***

Visit us online for more detailed rates, quantities, personalization details, and more envelope options. Also explore several of our beautiful personalized postcards.

**Order Online at**  
**USPS.com/pse**

Your Name  
Company  
Address 1  
Address 2



Your Name  
Company  
Address 1  
Address 2



Your Name  
Company  
Address 1  
Address 2



Your name  
Company  
Address 1  
Address 2



\*Box of 50 envelopes. Shipping and handling fees are additional.



# The Art of Communicating

THE PLEASURE OF COMMUNICATING via physical letter with a faraway pen pal or pen friend is not just “long ago” — it’s today!

Even in a generation of rapidly changing technology, the joy of receiving a message in the mail never grows old. It reminds you someone is thinking about you and took time to sit down, pick up a pen, and let you know.

In some elementary schools, teachers connect their students with classrooms in other states and around the world. As they practice both penmanship and the fine art of asking great questions, children learn about the life and culture of their pen friends.

While traveling, adults are perhaps the best-known for sending postcards and notes of encouragement to family members, old friends, and even members of the armed forces. Sending these types of messages reminds us of the value of communicating and the pleasure it brings.

Consider these postcards to help you stay in touch with those far away. Or use any beautiful notecard and a fitting stamp from our extensive *Love* series (see pages 4-6 and 27).

## Azulillo Stamped Card

250004 / STAMPED CARD / \$0.39

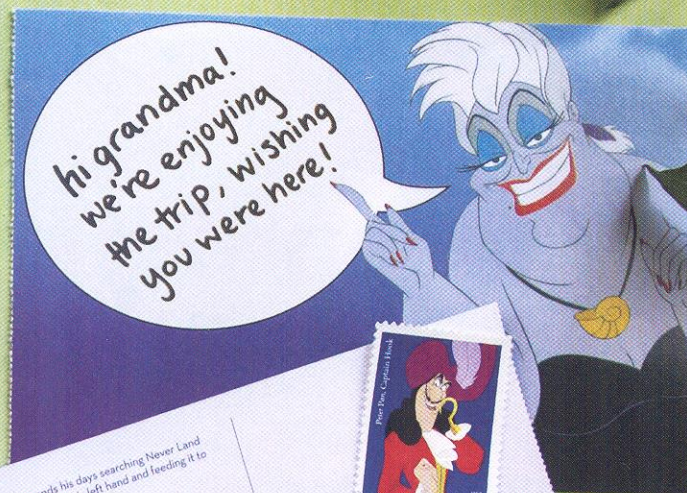
## Fanciful Flowers Stamped Card

222104 / STAMPED CARD / \$0.39

Let nature be your guide to crafting a message to your special someone.

Consider the Chilean blue crocus featured on our *Azulillo* card or the fanciful *Fanciful Flowers* card. Both are pre-stamped for your convenience, and both can be personalized with a return address (see page 21).





The dastardly **Captain Hook** spends his days searching Never Land for the boy responsible for lopping off his left hand and feeding it to a crocodile.  
PETER PAN



DISNEY Villains

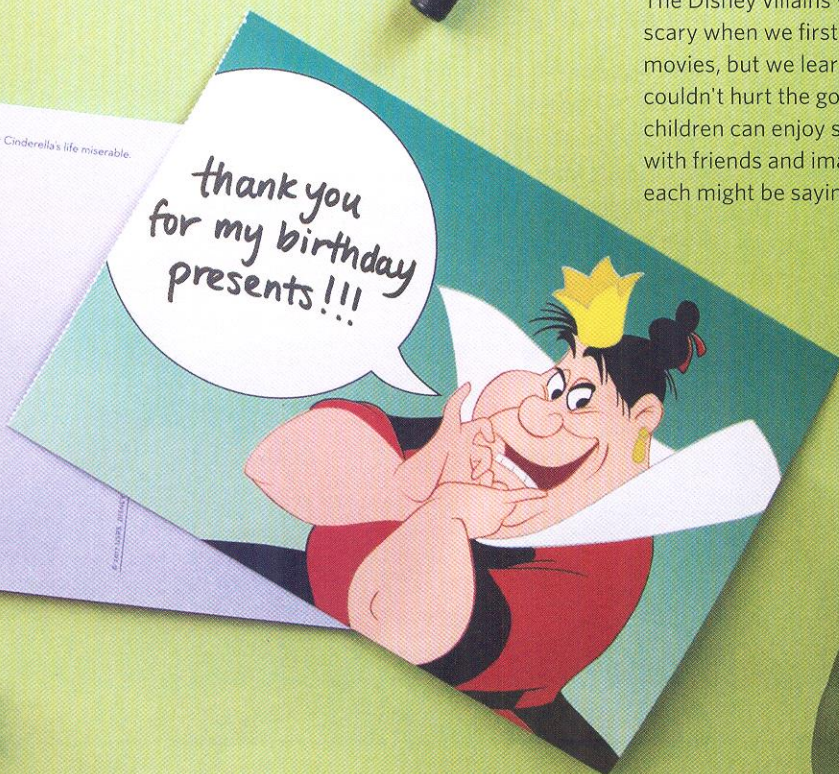


## Disney Villains Postcard Set

475466 / POSTCARD SET

(SET OF 20, 10 DESIGNS) / \$15.95

The Disney villains were a little scary when we first met them in the movies, but we learned that they couldn't hurt the good guys. So now, children can enjoy sharing them with friends and imagining what each might be saying or thinking.

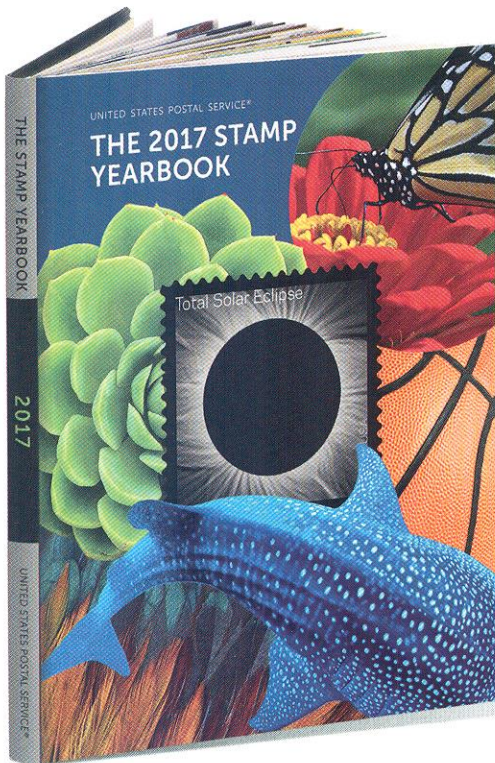


her stepdaughter Cinderella's life miserable.

Villains



# The 2017 Stamp Yearbook



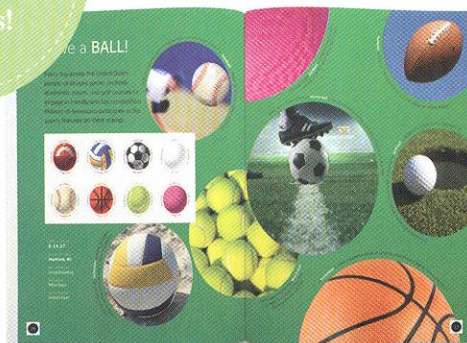
Relive the year in stamps and celebrate our nation's culture with *The 2017 Stamp Yearbook*. Distinguished authors, educators, artists, historic milestones, and natural wonders — the 2017 stamp program reflects those moments and people that define American life.

The 64-page hardcover book is filled with:

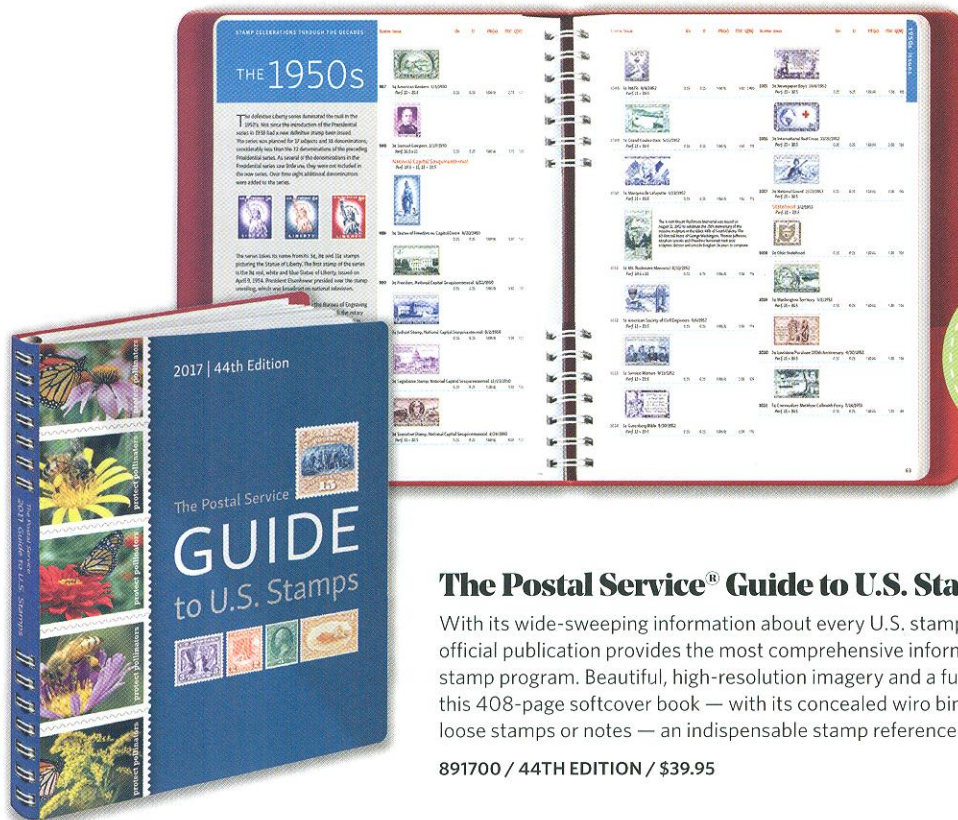
- beautiful imagery
- fascinating stories
- 83 stamps from the collectible program
- placeholders for affixing and preserving the stamps
- protective mounts

2017 YEARBOOK WITH COMMEMORATIVE STAMPS / 991700 / \$64.95

INCLUDES  
83 stamps  
plus  
mounts!







Available  
Soon!

## The Postal Service® Guide to U.S. Stamps

With its wide-sweeping information about every U.S. stamp from 1847 to the present, this official publication provides the most comprehensive information available about the U.S. stamp program. Beautiful, high-resolution imagery and a functional open-flat format make this 408-page softcover book — with its concealed wire binding and pockets for holding loose stamps or notes — an indispensable stamp reference.

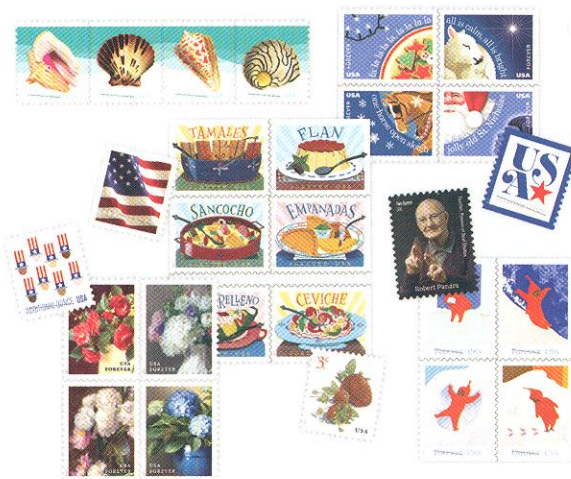
891700 / 44TH EDITION / \$39.95



## 2017 High Value Mail-Use Stamp Packet (3 stamps)

Bring bolder splashes of beauty to your copy of *The 2017 Stamp Yearbook* with these three high-value stamps — **Green Succulent**, **Lili'uokalani Gardens**, and **Gateway Arch** — plus protective mounts for preservation.

991706 / \$35.95



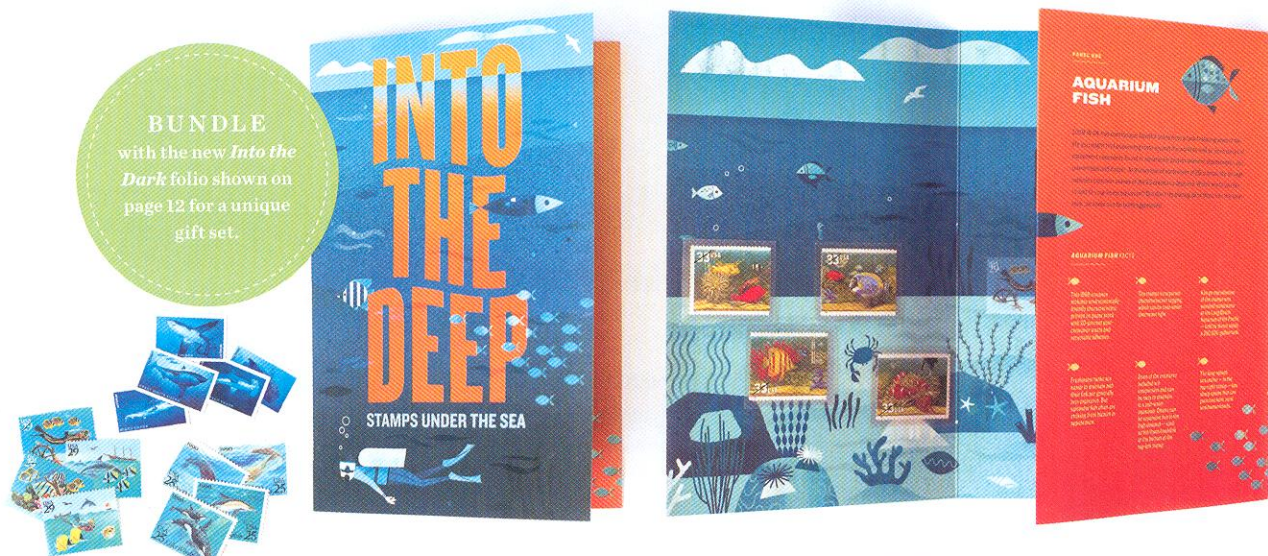
## 2017 Mail-Use Stamp Packet (66 stamps)

Enhance your copy of *The 2017 Stamp Yearbook* by adding the 43 stamp issuances featured in the Mail-Use section. This convenient packet contains all 66 stamps and includes protective mounts for preservation.

991704 / \$38.95

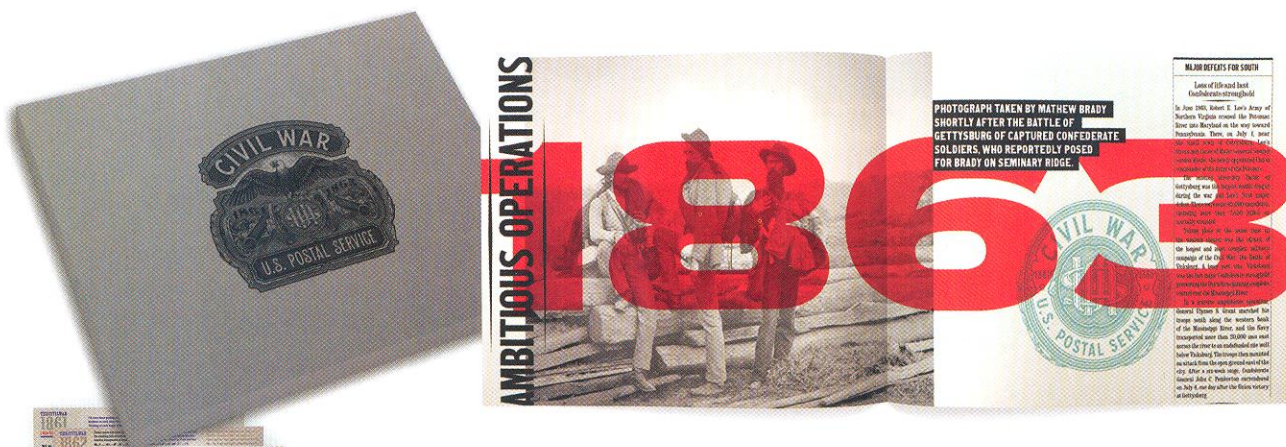


# Collectible Folios



## Into the Deep: Stamps Under the Sea Folio

For decades, the U.S. Postal Service® has celebrated the wonders of the ocean with stamps that showcase creatures found in the sea. The *Into the Deep* folio invites you to explore underwater surprises, from tiny starfish to great white sharks, as you unfold levels of the sea floor. Includes 17 mint stamps and mounts from these issuances: *Creatures of the Sea* (1990), *Wonders of the Sea* (1994), *Aquarium Fish* (1999), and *Sharks* (2017). 474527 / \$18.95



## Civil War (1861-1865) Limited Edition Boxed Set

As one of the most wrenching chapters in the American story, the Civil War continues to shape and frame our identity as a nation. Capture history with this striking 24-page book, containing the five *Civil War* mint stamp sheets issued between 2011 and 2015 to commemorate the 150th anniversary of the war. The book and souvenir sheets are packed in a custom-embossed box with decorative lining that forms a stunning keepsake. 882119 / \$59.95



# Notecard Sets



## Flowers from the Garden Notecard Set

The latest stamps for flower-lovers feature a lush portrayal of garden-grown blooms. Bring the beautiful outdoors into someone's home with these colorful notecards — just like a fresh bouquet.

And unique to this notecard set: The outside of each card is imbued with the sweet scent of hydrangea using a scratch-and-sniff technology!

The set includes 8 notecards (2 each of 4 beautiful flower designs), 8 envelopes, 8 seals, and 8 **Flowers from the Garden** Forever® stamps. The inside of each card is blank, for you to hand-craft a message as unique as the flower on the outside.

672166 / \$15.95



## Celebration Boutonniere and Celebration Corsage Notecard Set

Perfect for any festive occasion, these elegant yet simple notecards feature floral arrangements from the **Celebration Boutonniere** and **Celebration Corsage** (two-ounce) Forever® stamps. Includes 10 cards (5 each of 2 designs), 10 envelopes, 10 seals, and 10 **Celebration Boutonniere** Forever® stamps.

563366 / \$15.95



## Love Notecards: A Vintage Variety

Don't let another holiday, birthday, or other occasion pass you by without marking it with a note to your special someone. Enjoy this collection of cards inspired by stamps in the long-running **Love** series. The set includes 10 cards (2 each of 5 different designs), 10 envelopes, and 10 **Love Flourishes** Forever® stamps.

564766 / \$15.95





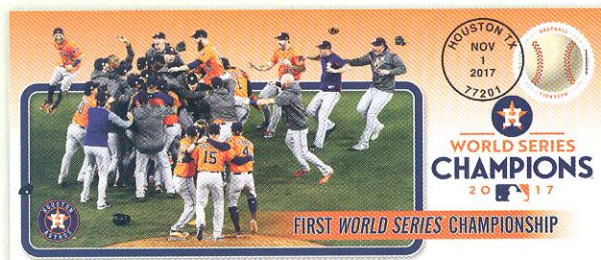
# Commemorative Keepsakes

Celebrate our national sports champions with this collection of vibrant cachets and matted art from the World Series to the Super Bowl. These keepsakes will be a unique addition to your own collection or a gift for any sports enthusiast.



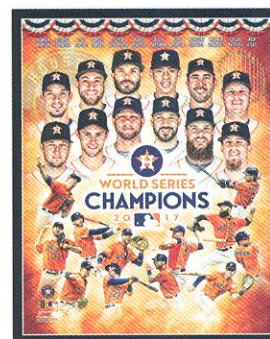
MLB Playoffs Match-up Cachet (includes protective sleeve)

882121 / \$9.95



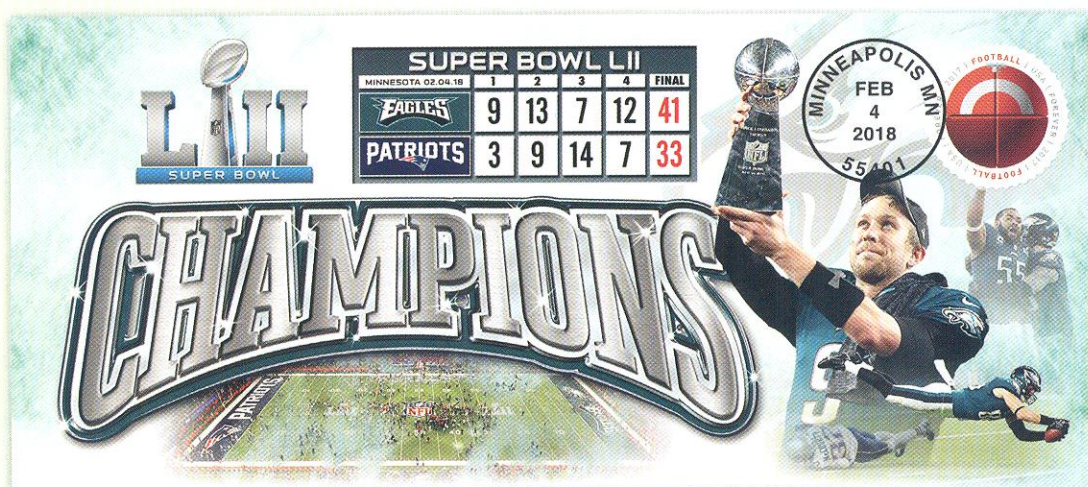
MLB Champions Cachet (includes protective sleeve)

882122 / \$9.95



MLB Champions Matted Art (12" x 16")

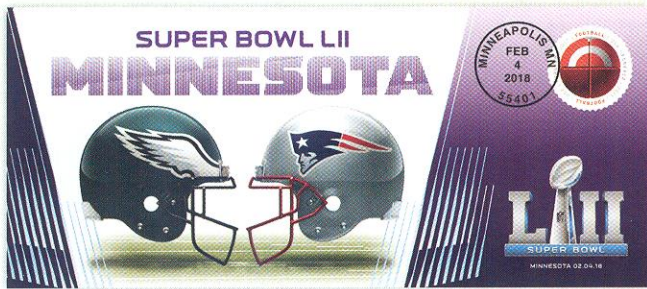
882123 / \$17.95



Super Bowl LII Championship Cachet (includes protective sleeve)

882129 / \$9.95





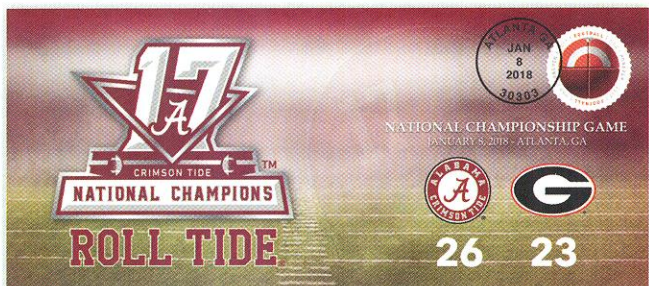
Super Bowl LII Championship Match-up  
Cachet (includes protective sleeve)

882128 / \$9.95



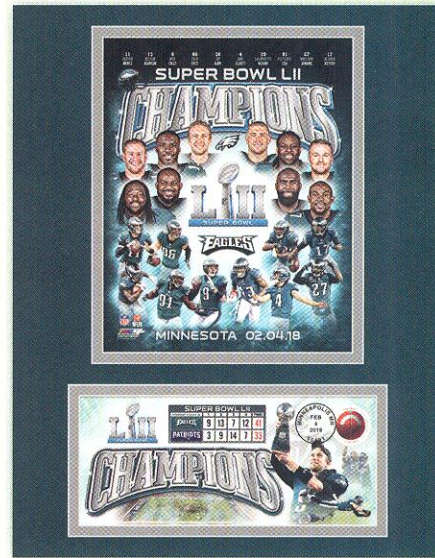
College Football Championship Match-up  
Cachet (includes protective sleeve)

882124 / \$9.95



College Football Championship  
Cachet (includes protective sleeve)

882125 / \$9.95



Super Bowl LII Matted Art (12"x 16")

882130 / \$17.95



College Football Championship  
Matted Art (12" x 16")

882126 / \$17.95



# Press Sheets & Cancellation Products

An assortment of products are available for many of our stamp issuances. On these two pages, we've gathered a sampling from two new issues: *Celebrating Lunar New Year: Year of the Dog* and *Lena Horne*. Visit the Collector's Zone® on pages 37-45 for a complete list tied to your favorite stamps.



## Stamp Ceremony Memento

476934 / \$18.95

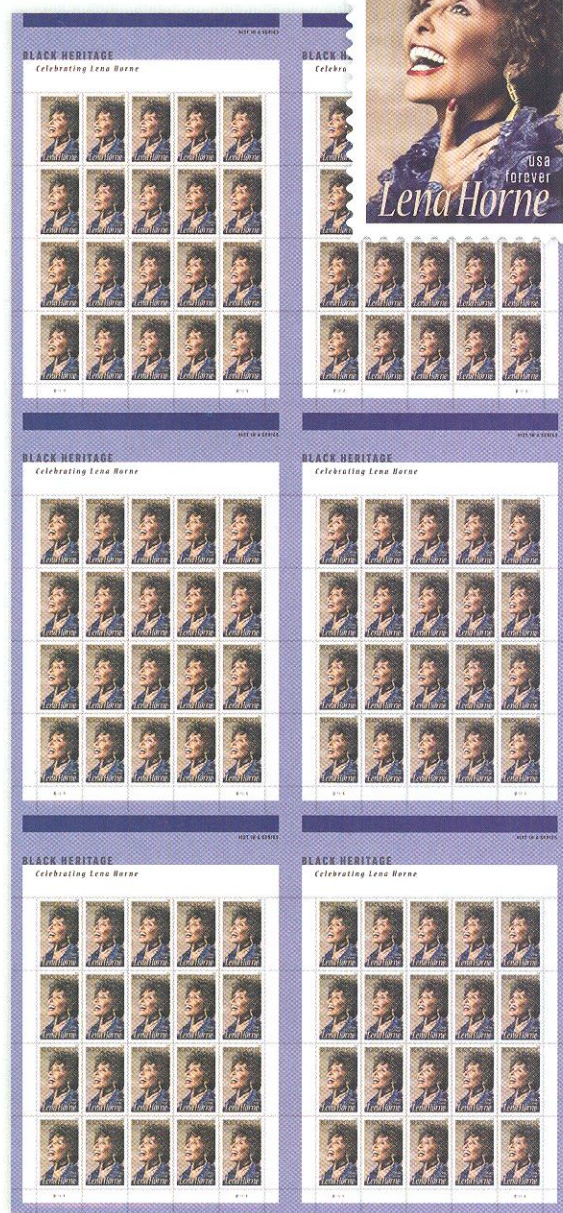
First Day of Issue Ceremony Invitation,  
Ceremony Program, Digital Color Postmark  
First Day Cover, and a pane of 20 stamps.



## Black Ink Pictorial Postmark

476916 / \$.94

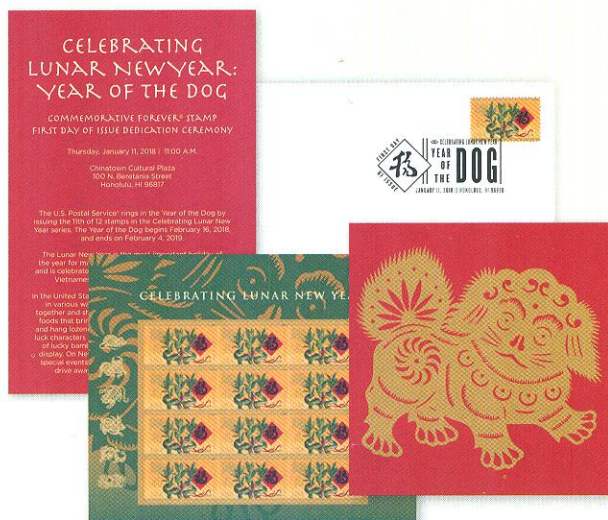
Postmarks are sold as First Day Covers (applied to a  
stamped #6¾ envelope).



## Press Sheet with die cuts

476906 / \$60.00





### Digital Color Postmark

564821 / \$1.64

Postmarks are sold as First Day Covers (applied to a stamped #6¾ envelope).

### Stamp Ceremony Memento

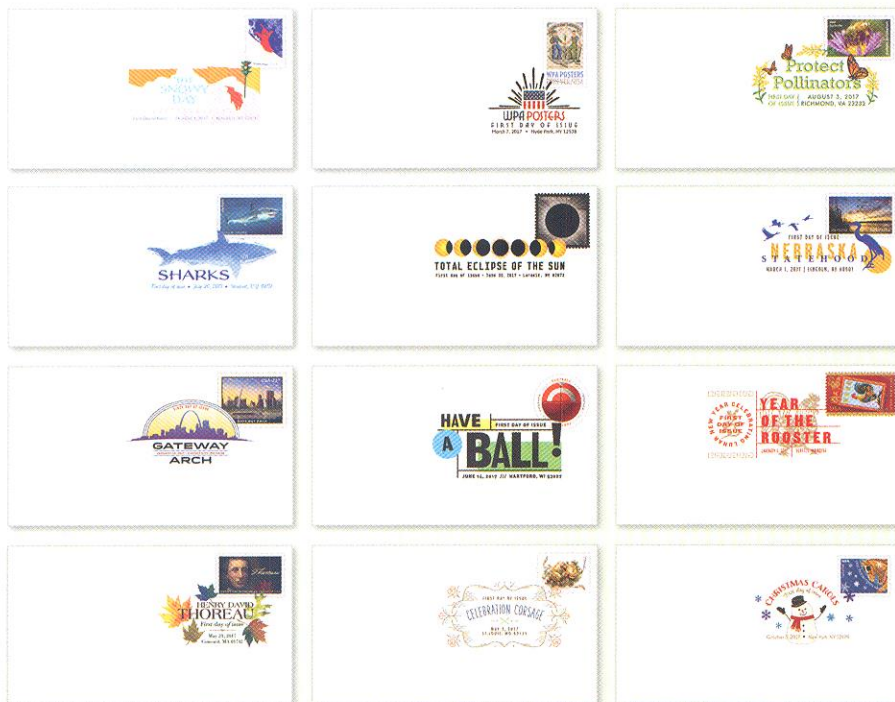
564834 / \$18.95

First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and sheet of 12 stamps.

### First Day Cover

564816 / \$.93

Postmarks are sold as First Day Covers (applied to a stamped #6¾ envelope).



## 2017 Digital Color Postmark First Day Covers Set

Sure to captivate both beginner and seasoned collector alike, color cancellations add a dash of excitement and allure to First Day Covers. Preserve your favorite stamps and commemorate their issuance with this stunning package containing all 102 Digital Color Postmark First Day Covers from 2017.

991721 / \$197.74





**Love Flourishes**

(10" x 8")

SHADOW BOX FRAME / 564751 / \$29.95



**Bioluminescent Life**

(16" x 11")

FRAMED STAMPS / 475750 / \$26.95

## Framed Stamps

### Create a stamp gallery.

Display your favorite stamps in your home or office with the framed stamps collection. Each piece includes First Day of Issue details, plexiglass and matting to protect the mint stamps, and a hanger on the back. Visit [USPS.com/framedstamps](https://usps.com/framedstamps) to browse more framed stamps online.



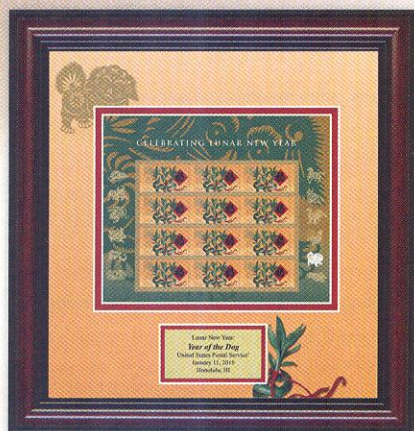
**Bioluminescent Life**

(15" x 12")

SHADOW BOX FRAME / 475724 / \$39.95



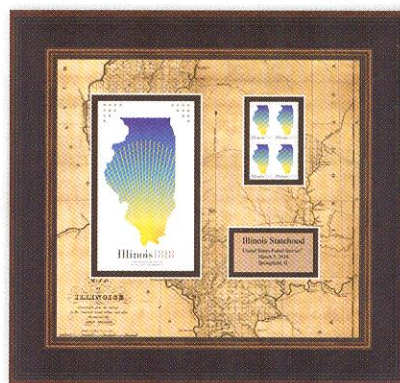




**Celebrating Lunar New Year:  
Year of the Dog**

(13" x 13")

564824 / \$39.95



**Illinois Statehood**

(16" x 15")

477124 / \$39.95



**Love Flourishes**

(19" x 15")

GOLD FRAME (SHOWN) / 564724 / \$39.95

CHERRY COLOR FRAME (ALSO AVAILABLE, 19" X 15") / 564750 / \$39.95



**Lena Horne**

(15" x 14")

GOLD FRAME (SHOWN) / 476924 / \$39.95

CHERRY COLOR FRAME (ALSO AVAILABLE, 15" x 14") / 476950 / \$39.95



# Fascinating Pieces of Postal History

**The value of a subscription to American Commemorative Cancellation pages**

RON WALENCIAK'S PERSONAL COLLECTION of stamps and stamp products numbers in the thousands. It all started at age 13, when his father passed along his own stamp collection. Ron began adding new cancelled stamps and, eventually, Souvenir pages caught his attention.

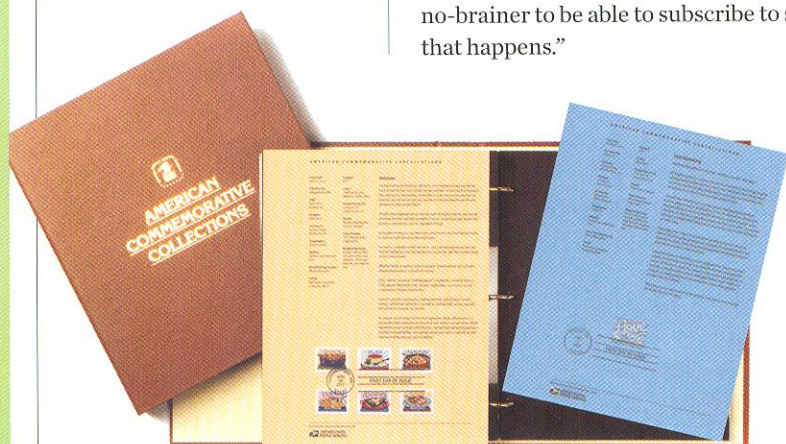
Souvenir pages (now known as American Commemorative Cancellation Pages) rapidly became Walenciak's collecting focus. These individual sheets are created for every stamp issued, and each includes information such as: marginal markings, plate numbers, name of stamp designer, and write-up about the stamp subject — with the stamp affixed and cancelled with the official First Day of Issue postmark.

Walenciak's father ordered him a subscription in 1972, so he wouldn't miss a single cancellation page when a new stamp was issued. Walenciak now estimates that he owns 2,000 such pages, regarding each as "a fascinating piece of postal history."

Walenciak also serves as president and editor for the American Society for Philatelic Pages and Panels. Organizations like ASPPP serve as an invaluable network for all collectors, tailored to individual collecting. "You gain a sense of camaraderie," he says, "as you meet others interested in the same things."

The American Topical Association, as another example, is devoted specifically to thematic stamp collecting — such as "cats on stamps," "wine on stamps," or "journalists, authors, and poets on stamps." Those interested in stamps about space might attend a Space Unit meeting and enjoy a presentation by an astronaut. "We're a strange group when it comes to deciding what to collect," Walenciak says.

Still, Walenciak always circles back to cancellation pages and the value of a subscription. "You get every stamp that comes out, cancelled on the first day of issue," he says. "It's almost a no-brainer to be able to subscribe to something where someone else takes care of making sure that happens."



## American Commemorative Collections Binder

A custom way to store and display your Commemorative Cancellations, this attractive binder comes with 20 acetate pages to start preserving your collection.

THREE-RING BINDER & 20 PAGES / 880626 / \$24.95

ACETATE PAGES (SET OF 10, 9 1/4" x 11 1/2") / 880700 / \$9.95



## American Commemorative Cancellations

Color pages (8" x 10 1/2") include technical details as well as a narrative on the stamp subject, and come with a mint stamp(s) affixed and cancelled with the official First Day of Issue postmark.

20278 / \$3.25 EACH\*



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## Also Available

### American Commemorative Collection #20281

- Commemorates important anniversaries, people, places, and events
- Includes protective acetate mounts, stamps, and 8½ x 11-inch narrative pages
- Includes details on the issue and a brief story about the stamp subject
- Only \$4.25 per page\*

### American Commemorative Panels® #20279

- Limited edition (8½" x 11¼")
- Some include engraved reproductions of artwork
- Narratives about each stamp subject
- Mint stamps in acetate mounts
- Only \$7.95\*\* for a one-panel set and \$15.95\*\* for a two-panel set when purchased through subscription

### First Day of Issue Ceremony Programs #20280

- Narrative about stamp subject
- Agenda and participant list
- Affixed mint stamp(s) with Official First Day of Issue Cancellation on an envelope
- Only \$4.95 each\* when purchased through subscription (\$6.95 if purchased individually\*\*)

### Standing Order Program #20277

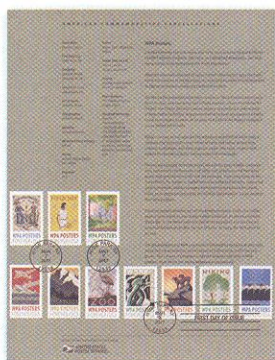
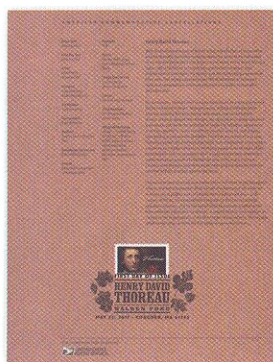
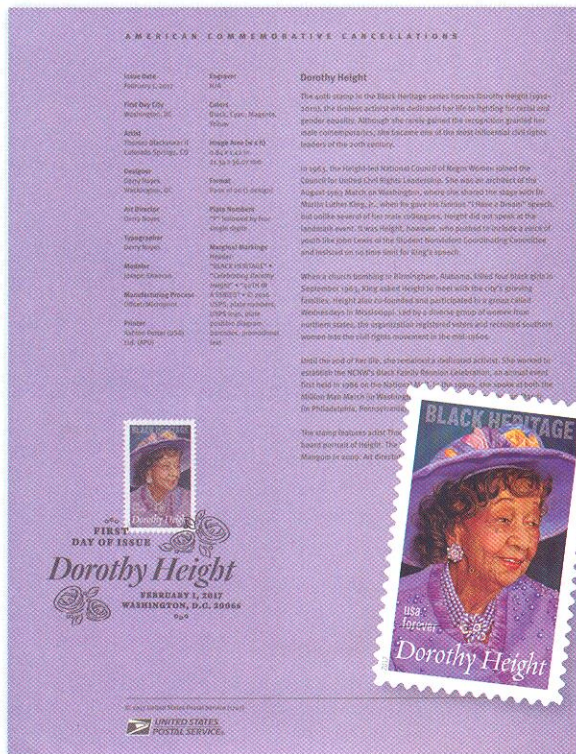
- Customize your collection
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- Choose from 12 different categories (now includes Yearbook, Postal Guide, Press Sheets, and Digital Color Postmark First Day Covers).
- Receive shipments automatically

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Ask about our automatic credit card charge option.



\* When stamp value exceeds this amount, the price will be determined by the actual value of the stamps. Prices subject to change.  
\*\* To purchase individual ceremony programs or panel sets, see specific stamp listings.



# Explore the Hobby of Collecting

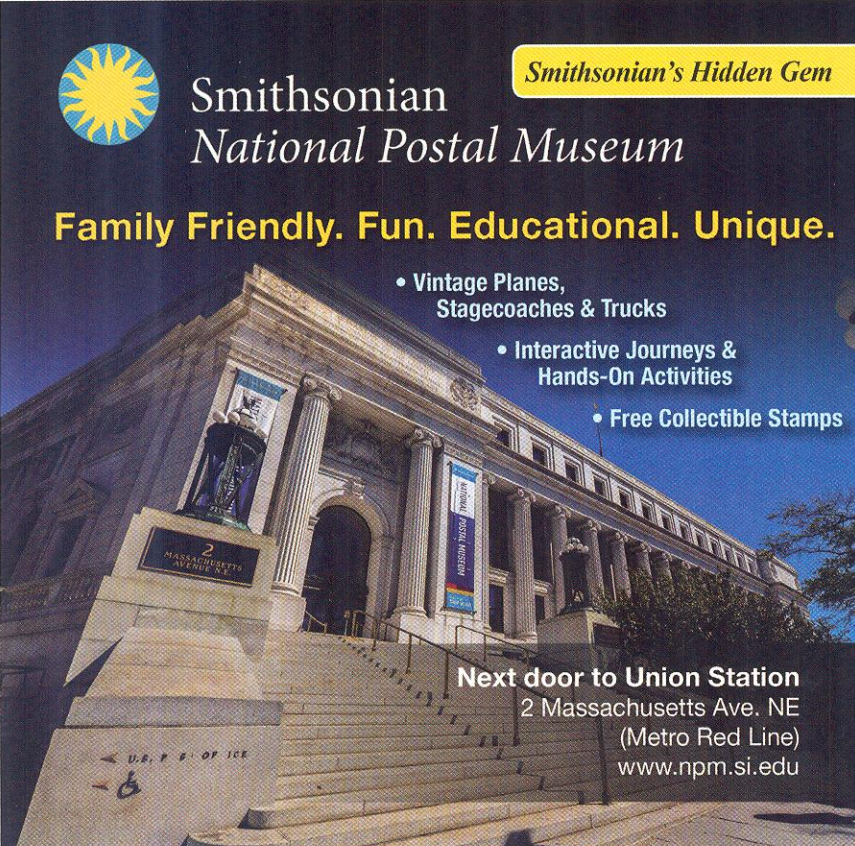
Have you  
ever been  
curious?


WHEN IT COMES to the wide world of collecting, it can be difficult to know where to start! Since the mid-1800s, people have collected stamps. They may take a topical approach, seeking postage from an area of the world they love (such as France) or tied to an event they find fascinating (World War II). Or they might collect everything in a series (such as the *Love* series, *Black Heritage* series, or *Celebrating Lunar New Year* series).

*The Postal Service™ Guide to U.S. Stamps* is a valuable source for ideas and contains an updated list of collecting organizations. The handy USPS® StampApp makes it possible to browse the complete U.S. stamp archive — uncovering unimagined possibilities. Additional collecting tools are also found in our online publication, *The Art of Stamp Collecting*: <http://about.usps.com/publications/pub225/welcome.htm>.

But there's even more to collect. Some people invest in the myriad of beautiful cancellations created over the years. Others gather postmarks from different states. And still others subscribe to receive keepsakes like Cancellation pages or Commemorative Panels, which include both stamps and unique details about each issuance.

Although collecting is a highly individual activity, there's synergy in sharing that passion with others. That's why so many philatelists join clubs and organizations as a way to learn about other areas of interest and gain ideas for enlarging their own collections. If you've caught the collecting bug, we'd love to hear what makes your collection unique and what inspired you to start collecting. Mail us a letter today! (Details below.)



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**Family Friendly. Fun. Educational. Unique.**

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- Interactive Journeys & Hands-On Activities
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**We'd  
love to  
hear from  
you!**

**Tell us:  
What do you  
collect? How  
did you get  
started?**

**Mail your thoughts to:**

Collector's Zone  
U.S. Postal Service,  
Stamp Services  
475 L'Enfant Plaza, SW,  
Room 3300  
Washington, DC 20260-3501



## Alzheimer's Semipostal

First-Class Rate / Page 20

DATE OF ISSUE: 11/30/17 AT BALTIMORE MD  
1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (BCA)

564204	Pane of 20 with plate no. & header*	\$13.00
564203	Block of 10	6.50
564202	Block of 4	2.60
564216	First Day Cover	1.04
564230	Ceremony Program	6.95

NOTE: Each **Alzheimer's Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

## Andrew Wyeth

First-Class Rate Forever® / Page 16

DATE OF ISSUE: 7/12/17 AT CHADDS FORD PA  
12 DESIGNS, 9 POSITIONS, OFFSET (APU)

475004	Pane of 12 with plate no. & selvage*	\$6.00
475006	Press Sheet with die cuts	54.00
475016	First Day Covers (set of 12)	11.16
475030	Ceremony Program	6.95
475021	Digital Color Postmark First Day Covers (set of 12)	19.68
475010	Pane of 12 (2) & Digital Color Postmark First Day Cover (Random Single)	13.95
475034	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 12), and pane of 12 stamps)	18.95
475024	Framed Stamps (15" x 16")	39.95
475033	Commemorative Panel (set of 2)	17.95



## Bioluminescent Life

First-Class Rate Forever® / Page 10

DATE OF ISSUE: 2/22/18 AT FORT PIERCE FL 34981  
10 DESIGNS, 9 POSITIONS, OFFSET (BCA)

475704	Pane of 20 with plate no. & selvage*	\$10.00
475706	Press Sheet with die cuts	90.00
475716	First Day Covers (set of 10)	9.40
475730	Ceremony Program (Random Single)	6.95
475721	Digital Color Postmark First Day Covers (set of 10)	16.50
475710	Pane of 20 & Digital Color Postmark First Day Cover (Random Single)	11.95
475734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 10), and a pane of 20 stamps)	29.95
475724	Framed Stamps (Shadow Box) (15" x 12")	39.95
475750	Framed Stamps (16" x 11")	26.95
475727	Into the Dark Folio	24.95

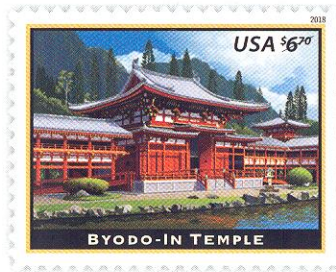
## Breast Cancer Research Semipostal

First-Class Rate / Page 20

REISSUED: 9/30/14 AT SACRAMENTO CA  
1 DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

555304	Pane of 20 with plate no.*	\$13.00
555303	Block of 10	6.50
555302	Block of 4	2.60
555306	Press Sheet with die cuts	156.00

NOTE: Each **Breast Cancer Research Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.



## Byodo-In Temple

Priority Mail® / Page 14

DATE OF ISSUE: 1/21/18 AT KANSAS CITY MO 64108  
1 DESIGN, OFFSET (APU)

114104	Pane of 4 with plate no.*	\$26.80
114101	Single Stamp	6.70
114116	First Day Cover	7.14
114121	Digital Color Postmark First Day Cover	7.85

## Celebrating African American History and Culture

First-Class Rate Forever® / Page 17

DATE OF ISSUE: 10/13/17 AT WASHINGTON DC  
1 DESIGN, 9 POSITIONS, OFFSET (BCA)

474204	Pane of 20 with plate no. & header*	\$10.00
474203	Block of 10	5.00
474202	Block of 4	2.00
474206	Press Sheet with die cuts	90.00
474216	First Day Cover	.93
474230	Ceremony Program	6.95
474221	Digital Color Postmark First Day Cover	1.64
474210	Pane of 20 & Digital Color Postmark First Day Cover	11.95
474234	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and pane of 20 stamps)	19.95
474224	Framed Stamps (16½" x 13½")	29.95
474233	Commemorative Panel	10.95

\* Please refer to the order form for information on requesting specific plate positions.





## Celebrating Lunar New Year: Year of the Dog

First-Class Rate Forever® / Page 13

DATE OF ISSUE: 1/11/18 AT HONOLULU HI 96820

1 DESIGN, OFFSET (BCA)

564804	Souvenir Sheet of 12	\$6.00
564806	Press Sheet with die cuts	36.00
564816	First Day Cover	.93
564830	Ceremony Program	6.95
564821	Digital Color Postmark First Day Cover	1.64
564810	Souvenir Sheet of 12 (2) & Digital Color Postmark First Day Cover	13.95
564834	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a sheet of 12 stamps)	18.95
564824	Framed Stamps (13" x 13")	39.95

## Celebration Boutonniere

First-Class Rate Forever® / Page 18

DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO

1 DESIGN, 10 POSITIONS, OFFSET (BCA)

563304	Pane of 20 with plate no.*	\$10.00
563303	Block of 10	5.00
563302	Block of 4	2.00
563316	First Day Cover	.93
563330	Ceremony Program	6.95
563321	Digital Color Postmark First Day Cover	1.64
563310	Pane of 20 & Digital Color Postmark First Day Cover	11.95
563324	Framed Stamps (7½" x 9½")	19.95
563334	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Celebration Boutonniere Ceremony Program Envelope, Celebration Corsage Ceremony Program Envelope, <b>Celebration Boutonniere</b> Digital Color Postmark First Day Cover, <b>Celebration Corsage</b> Digital Color Postmark First Day Cover, pane of 20 <b>Celebration Boutonniere</b> stamps, and a pane of 20 <b>Celebration Corsage</b> stamps)	24.95
563366	Notecards with stamps and seals (set of 10)	15.95
563323	Thank You Notecards with stamps and seals (set of 10)	12.95

## Celebration Corsage (71c)

Two Ounce Rate\*\* / Page 19

DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO

1 DESIGN, 10 POSITIONS, OFFSET (BCA)

563004	Pane of 20 with plate no.*	\$14.20
563003	Block of 10	7.10
563002	Block of 4	2.84
563016	First Day Cover	1.14
563030	Ceremony Program	6.95
563021	Digital Color Postmark First Day Cover	1.85
563010	Pane of 20 & Digital Color Postmark First Day Cover	15.95
563024	Framed Stamps (9½" x 7½")	19.95

## Christmas Carols

First-Class Rate Forever® / Not Shown

DATE OF ISSUE: 10/5/17 AT NEW YORK NY

4 DESIGNS, OFFSET (BCA)

677304	Booklet of 20 (2-sided)	\$10.00
677306	Press Sheet with die cuts	80.00
677316	First Day Covers (set of 4)	3.72
677330	Ceremony Program (Random Single)	6.95
677321	Digital Color Postmark First Day Covers (set of 4)	6.56
677310	Booklet of 20 & Digital Color Postmark First Day Covers (set of 4)	16.95
677334	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 4), and booklet of 20 stamps)	19.95
677324	Framed Stamps (17" x 14")	29.95
677366	Notecards with stamps (set of 8)	15.95

## Delicioso

First-Class Rate Forever® / Page 18

DATE OF ISSUE: 4/20/17 AT ALBUQUERQUE NM

6 DESIGNS, OFFSET (BCA)

672704	Booklet of 20 (2-sided)	\$10.00
672706	Press Sheet with die cuts	80.00
672716	First Day Covers (set of 6)	5.58
672730	Ceremony Program (Random Single)	6.95
672721	Digital Color Postmark First Day Covers (set of 6)	9.84
672710	Booklet of 20 & Digital Color Postmark First Day Covers (set of 6)	19.95
672734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a booklet of 20 stamps)	18.95
672724	Framed Stamps (16½" x 13½")	39.95



## Disney Villains

First-Class Rate Forever® / Page 16

**DATE OF ISSUE: 7/15/17 AT ANAHEIM CA**  
**10 DESIGNS, 6 POSITIONS, OFFSET (APU)**

475404	Pane of 20 with plate no. & selvage*	\$10.00
475406	Press Sheet with die cuts	60.00
475416	First Day Covers (set of 10)	9.30
475430	Ceremony Program (Random Single)	6.95
475421	Digital Color Postmark First Day Covers (set of 10)	16.40
475410	Pane of 20 & Digital Color Postmark First Day Cover (Random Single)	11.95
475434	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover (Random Single), and a pane of 20 stamps)	29.95
475424	Disney Villains Framed Stamps (17" x 14")	39.95
475450	The Queen Framed Stamps (12" x 15")	29.95
475451	Honest John Framed Stamps (12" x 15")	29.95
475452	Lady Tremaine Framed Stamps (12" x 15")	29.95
475453	Queen of Hearts Framed Stamps (12" x 15")	29.95
475454	Captain Hook Framed Stamps (12" x 15")	29.95
475455	Maleficent Framed Stamps (12" x 15")	29.95
475456	Cruella De Vil Framed Stamps (12" x 15")	29.95
475457	Ursula Framed Stamps (12" x 15")	29.95
475458	Gaston Framed Stamps (12" x 15")	29.95
475459	Scar Framed Stamps (12" x 15")	29.95
475433	Commemorative Panel (set of 2)	17.95
475466	Postcard Booklet with stamps (set of 20)	15.95

## Dorothy Height

First-Class Rate Forever® / Page 16

**DATE OF ISSUE: 2/1/17 AT WASHINGTON DC**  
**1 DESIGN, 6 POSITIONS, OFFSET (APU)**

474304	Pane of 20 with plate no. & header*	\$10.00
474303	Block of 10	5.00
474302	Block of 4	2.00
474306	Press Sheet with die cuts	60.00
474316	First Day Cover ❶	.93
474330	Ceremony Program ❶	6.95
474321	Digital Color Postmark First Day Cover ❶	1.64
474310	Pane of 20 & Digital Color Postmark First Day Cover ❶	11.95
474334	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	21.95
474324	Framed Stamps (11" x 17")	39.95
474333	Commemorative Panel	10.95

## Eastern Tailed Blue (71c)

Non-Machineable Surcharge Rate\*\* / Page 19

**DATE OF ISSUE: 9/24/16 AT KANSAS CITY MO**  
**1 DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)**

119504	Pane of 20 with plate no. & header*	\$14.20
119524	Framed Stamps (10½" x 12½")	19.95

## Father Theodore Hesburgh

First-Class Rate Forever® / Page 17

**DATE OF ISSUE: 9/1/17 AT NOTRE DAME IN**  
**1 DESIGN, 6 POSITIONS, OFFSET (APU)**

474704	Pane of 20 with plate no. & header*	\$10.00
474703	Block of 10	5.00
474702	Block of 4	2.00
474706	Press Sheet with die cuts	60.00
474716	First Day Cover	.93
474730	Ceremony Program	6.95
474721	Digital Color Postmark First Day Cover	1.64
474710	Pane of 20 & Digital Color Postmark First Day Cover	11.95
474734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and pane of 20 stamps) ❌	18.95
474724	Framed Stamps (11" x 17")	39.95
474725	Framed Stamps (9" x 7")	14.95
474733	Commemorative Panel	10.95

**DATE OF ISSUE: 9/1/17 AT NOTRE DAME IN**  
**1 DESIGN, OFFSET (APU)**

799404	Coil of 50	\$25.00
799416	First Day Cover	.93
799421	Digital Color Postmark First Day Cover	1.64

## Flowers from the Garden

First-Class Rate Forever® / Page 18

**DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD**  
**4 DESIGNS, OFFSET (BCA)**

672104	Booklet of 20 (2-sided)	\$10.00
672106	Press Sheet with die cuts	80.00
672116	First Day Covers (set of 4)	3.72
672130	Ceremony Program (Random Single)	6.95
672121	Digital Color Postmark First Day Covers (set of 4)	6.56
672110	Booklet of 20 & Digital Color Postmark First Day Covers (set of 4)	16.95
672134	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 4), and booklet of 20 stamps)	19.95
672124	Framed Stamps (12" x 15")	29.95
672166	Notecards with stamps and seals (set of 8)	15.95

**DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD**  
**4 DESIGNS, OFFSET (BCA)**

755004	Coil of 3,000	\$1,500.00
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\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

❶ Going off sale 3/31/18

❌ Available while supplies last.



## FLOWERS FROM THE GARDEN (CONTINUED)

755003	Strip of 25	\$12.50
755015	Strip of 500^	250.00

**DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD**  
**4 DESIGNS, OFFSET (BCA)**

760104	Coil of 10,000	\$5,000.00
760103	Strip of 25	12.50
760115	Strip of 500^	250.00
760116	First Day Covers (set of 4)	3.72
760121	Digital Color Postmark First Day Covers (set of 4)	6.56

## Grapes 5¢

Page 20

**DATE OF ISSUE: 2/19/16 AT KANSAS CITY MO**  
**1 DESIGN, PLATE NO. EVERY 37½, OFFSET (APU)**

781904	Coil of 10,000	\$500.00
781915	Strip of 500^	25.00

**REISSUED: 2/24/17 AT GRAPEVINE TX**  
**1 DESIGN, OFFSET (APU)**

111404	Pane of 20 with plate no.*	\$1.00
111403	Block of 10	.50
111402	Block of 4	.20
111416	First Day Cover ( <i>Grapes</i> and <i>Botanical Art</i> (Random Single))	.98

## Green Succulent (\$1.15)

Global Rate\*\*/ Page 19

**DATE OF ISSUE: 4/28/17 AT SAN FRANCISCO CA**  
**1 DESIGN, 9 POSITIONS, OFFSET (APU)**

564504	Pane of 10 with plate no.*	\$11.50
564502	Block of 4	4.60
564516	First Day Cover	1.59
564521	Digital Color Postmark First Day Cover	2.30
564510	Pane of 10 & Digital Color Postmark First Day Cover	13.95
564524	Framed Stamps (9" x 7")	14.95

## Have a Ball!

First-Class Rate Forever®/ Page 16

**DATE OF ISSUE: 6/14/17 AT HARTFORD WI**  
**8 DESIGNS, 8 POSITIONS, FLEXOGRAPHIC/OFFSET (APU)**

474904	Pane of 16 with plate no.*	\$8.00
474906	Press Sheet with die cuts	64.00
474916	First Day Covers (set of 8)	7.44
474930	Ceremony Envelope (Random Single)	4.95
474921	Digital Color Postmark First Day Covers (set of 8)	13.12
474910	Pane of 16 & Digital Color Postmark First Day Covers (set of 8)	21.95
474934	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Envelope, Digital Color Postmark First Day Covers (set of 8), and a pane of 16 stamps)	22.95

474924	Framed Stamps (14" x 17")	39.95
474933	Commemorative Panel	10.95

The stamps were printed using offset lithography, followed by a high-viscosity clear coating applied to selected areas of each ball.

## Henry David Thoreau

First-Class Rate Forever®/ Page 17

**DATE OF ISSUE: 5/23/17 AT CONCORD MA**  
**1 DESIGN, 9 POSITIONS, OFFSET (BCA)**

475104	Pane of 20 with plate no. & header*	\$10.00
475103	Block of 10	5.00
475102	Block of 4	2.00
475106	Press Sheet with die cuts	90.00
475116	First Day Cover	.93
475130	Ceremony Program	6.95
475121	Digital Color Postmark First Day Cover	1.64
475110	Pane of 20 & Digital Color Postmark First Day Cover	11.95
475134	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
475124	Framed Stamps (14" x 15")	39.95
475133	Commemorative Panel	10.95



## Illinois Statehood

First-Class Rate Forever®/ Page 7

**DATE OF ISSUE: 3/5/18 AT SPRINGFIELD IL 62703**  
**1 DESIGN, 6 POSITIONS, OFFSET (BCA)**

477104	Pane of 20 with plate no.*	\$10.00
477103	Block of 10	5.00
477102	Block of 4	2.00
477106	Press Sheet with die cuts	60.00
477116	First Day Cover	.94
477130	Ceremony Program	6.95
477121	Digital Color Postmark First Day Cover	1.65
477110	Pane of 20 & Digital Color Postmark First Day Cover	11.95
477134	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
477124	Framed Stamps (16" x 15")	39.95



## John Fitzgerald Kennedy

First-Class Rate Forever®/ Page 18

DATE OF ISSUE: 2/20/17 AT BOSTON MA

1 DESIGN, 8 POSITIONS, OFFSET (BCA)

474604	Pane of 12 with plate no. & selvage*	\$6.00
474602	Block of 4	2.00
474606	Press Sheet with die cuts	48.00
474616	First Day Cover ①	.93
474630	Ceremony Program ①	6.95
474621	Digital Color Postmark First Day Cover ①	1.64
474610	Pane of 12 (2) & Digital Color Postmark First Day Cover ①	13.95
474624	Framed Stamps (16" x 15")	39.95
474633	Commemorative Panel (set of 2)	17.95
474627	Collector's Folio	24.95



## Lena Horne

First-Class Rate Forever®/ Page 9

DATE OF ISSUE: 1/30/18 AT NEW YORK NY 10199

1 DESIGN, 6 POSITIONS, OFFSET (BCA)

476904	Pane of 20 with plate no. & header*	\$10.00
476903	Block of 10	5.00
476902	Block of 4	2.00
476906	Press Sheet with die cuts	60.00
476916	First Day Cover	.94
476930	Ceremony Program	6.95
476921	Digital Color Postmark First Day Cover	1.65
476910	Pane of 20 & Digital Color Postmark First Day Cover	11.95
476934	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
476924	Framed Stamps (Gold Frame) (15" x 14")	39.95
476950	Framed Stamps (Cherry Frame) (15" x 14")	39.95



## Love Flourishes

First-Class Rate Forever®/ Page 6

DATE OF ISSUE: 1/18/18 AT PHOENIX AZ 85026

1 DESIGN, 8 POSITIONS, OFFSET (BCA)

564704	Pane of 20 with plate no.*	\$10.00
564703	Block of 10	5.00
564702	Block of 4	2.00
564706	Press Sheet with die cuts	80.00
564716	First Day Cover	.93
564730	Ceremony Program	6.95
564721	Digital Color Postmark First Day Cover	1.64
564710	Pane of 20 & Digital Color Postmark First Day Cover	11.95
564734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
564723	Love Flourishes Notecards with stamps (Set of 10)	17.95
564766	Vintage Variety Love Notecards with Love Flourishes stamps (5 Designs, Set of 10)	15.95
564724	Framed Stamps (Gold Frame) (15" x 19")	39.95
564750	Framed Stamps (Cherry Frame) (15" x 19")	39.95
564751	Framed Stamps (Shadow Box) (10" x 8")	29.95

## Love Skywriting

First-Class Rate Forever®/ Page 18

DATE OF ISSUE: 1/7/17 AT CHINO CA

1 DESIGN, 8 POSITIONS, OFFSET (BCA)

561604	Pane of 20 with plate no.*	\$10.00
561603	Block of 10	5.00
561602	Block of 4	2.00
561606	Press Sheet with die cuts	80.00
561616	First Day Cover	.91
561630	Ceremony Program	6.95
561621	Digital Color Postmark First Day Cover	1.62
561610	Pane of 20 & Digital Color Postmark First Day Cover	11.95
561634	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	19.95
561624	Framed Stamps (13" x 13")	39.95
561666	Notecards with stamps and seals (set of 10)	15.95

Lena Horne: © Christian Steiner

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

^ Coil strips of 500 cannot be returned or exchanged.

① Going off sale 3/31/18

‡ This number represents the actual plate number intervals.





## Meyer Lemons 2¢

Page 14

DATE OF ISSUE: 1/19/18 AT KENNER LA 70062  
1 DESIGN, PLATE NO. EVERY 28 $\frac{1}{2}$ , OFFSET (BCA)

760404	Coil of 10,000	\$200.00
760415	Strip of 500 <sup>+</sup>	10.00
760416	First Day Cover	.95

## Mississippi Statehood

First-Class Rate Forever® / Page 17

DATE OF ISSUE: 3/31/17 AT GULFPORT MS  
1 DESIGN, 6 POSITIONS, OFFSET (APU)

474804	Pane of 20 with plate no.*	\$10.00
474803	Block of 10	5.00
474802	Block of 4	2.00
474806	Press Sheet with die cuts	60.00
474816	First Day Cover ①	.93
474830	Ceremony Program ①	6.95
474821	Digital Color Postmark First Day Cover	1.64
474810	Pane of 20 & Digital Color Postmark First Day Cover ①	11.95
474834	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
474824	Framed Stamps (17 $\frac{1}{2}$ " x 11 $\frac{1}{2}$ ")	39.95
474833	Commemorative Panel	10.95

## Nebraska Statehood

First-Class Rate Forever® / Page 17

DATE OF ISSUE: 3/1/17 AT LINCOLN NE  
1 DESIGN, 6 POSITIONS, OFFSET (APU)

474404	Pane of 20 with plate no.*	\$10.00
474403	Block of 10	5.00
474402	Block of 4	2.00
474406	Press Sheet with die cuts	60.00
474416	First Day Cover ①	.93
474430	Ceremony Program ①	6.95
474421	Digital Color Postmark First Day Cover	1.64
474410	Pane of 20 & Digital Color Postmark First Day Cover ①	11.95
474434	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
474425	Framed Stamps (18" x 12")	39.95
474433	Commemorative Panel	10.95

## Oscar de la Renta

First-Class Rate Forever® / Page 17

DATE OF ISSUE: 2/16/17 AT NEW YORK NY  
11 DESIGNS, 9 POSITIONS, OFFSET (APU)

562704	Pane of 11 with plate no. & selvage*	\$5.50
562706	Press Sheet with die cuts	49.50
562716	First Day Covers (set of 11)	10.23
562730	Ceremony Program (Random Single)	6.95
562721	Digital Color Postmark First Day Covers (set of 11)	18.04
562710	Pane of 11 (2) & Digital Color Postmark First Day Cover (Random Single)	12.95
562734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 11 stamps)	21.95
562724	Framed Stamps (13 $\frac{1}{2}$ " x 16 $\frac{1}{2}$ ")	39.95
562733	Commemorative Panel (set of 2)	17.95

## Patriotic Nonprofit (5¢)

Page 19

DATE OF ISSUE: 2/10/17 AT FORT LAUDERDALE FL  
1 DESIGN, OFFSET (APU)

760203	Strip of 25 (10K Coil)	\$1.25
760216	First Day Cover (Patriotic Nonprofit & U.S. Flag stamps) ①	.98
755103	Strip of 25 (3K Coil)	1.25

## Pears 10¢

Page 20

REISSUED: 3/23/17 AT CLEVELAND OH  
1 DESIGN, 10 POSITIONS, OFFSET (BCA)

111504	Pane of 20 with plate no.*	\$2.00
111503	Block of 10	1.00
111502	Block of 4	.40
111516	First Day Cover (Pears & Botanical Art (Random Single) stamps) ①	1.03

DATE OF ISSUE: 1/17/16 AT WASHINGTON DC  
1 DESIGN, PLATE NO. EVERY 27 $\frac{1}{2}$ , OFFSET (BCA)

799304	Coil of 10,000	\$1,000.00
799315	Strip of 500 <sup>+</sup>	50.00

## Robert Panara (71¢)

Two Ounce Rate\*\* / Page 19

DATE OF ISSUE: 4/11/17 AT ROCHESTER NY  
1 DESIGN, 6 POSITIONS, OFFSET (BCA)

114004	Pane of 20 with plate no. & header*	\$14.20
114003	Block of 10	7.10
114002	Block of 4	2.84
114016	First Day Cover	1.14
114030	Ceremony Program	6.95
114021	Digital Color Postmark First Day Cover	1.85



114010	Pane of 20 & Digital Color Postmark First Day Cover	\$15.95
114034	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
114024	Framed Stamps (11" x 17")	39.95

## Save Vanishing Species Semipostal

First-Class Rate / Page 20

DATE OF ISSUE: 9/20/11 AT WASHINGTON DC

1 DESIGN, 8 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

576674	Pane of 20 with plate no. & header*	\$13.00
576673	Block of 10	6.50
576672	Block of 4	2.60

NOTE: Each **Save Vanishing Species Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

## Seashells (35¢)

Postcard Rate\*\* / Page 19

DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA

4 DESIGNS, OFFSET (APU)

119604	Pane of 20 with plate no.*	\$7.00
119616	First Day Covers (set of 4, 2 stamps) ①	4.48

DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA

4 DESIGNS, OFFSET (APU)

749904	Coil of 100	\$35.00
749916	First Day Covers (set of 4, 2 stamps) ①	4.48

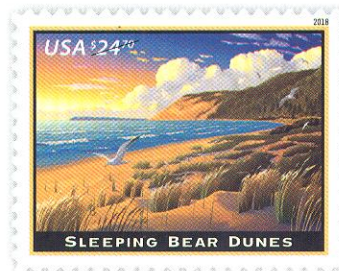
## Sharks

First-Class Rate Forever® / Page 16

DATE OF ISSUE: 7/26/17 AT NEWPORT KY

5 DESIGNS, 9 POSITIONS, OFFSET (BCA)

474504	Pane of 20 with plate no. & selvage*	\$10.00
474506	Press Sheet with die cuts	90.00
474516	First Day Covers (set of 5)	4.65
474530	Ceremony Program (Random Single)	6.95
474521	Digital Color Postmark First Day Covers (set of 5)	8.20
474510	Pane of 20 & Digital Color Postmark First Day Covers (set of 5)	18.95
474534	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 5), and pane of 20 stamps)	21.95
474524	Framed Stamps (12" x 15")	29.95
474533	Commemorative Panel	10.95
474527	Into the Deep Folio	18.95



## Sleeping Bear Dunes

Priority Mail Express® / Page 14

DATE OF ISSUE: 1/21/18 AT KANSAS CITY MO 64108

1 DESIGN, OFFSET (APU)

119804	Pane of 4 with plate no.*	\$98.80
119801	Single Stamp	24.70
119816	First Day Cover	25.14
119821	Digital Color Postmark First Day Cover	25.85

## Strawberries 3¢

Page 20

DATE OF ISSUE: 5/5/17 AT ACTON MA

1 DESIGN, PLATE NO. EVERY 27<sup>3/4</sup>, OFFSET (APU)

760304	Coil of 10,000	\$300.00
760315	Strip of 500 <sup>^</sup>	15.00
760316	First Day Cover ( <i>Strawberries &amp; Botanical Art</i> (Random Single) stamps)	.96

## The History of Hockey

First-Class Rate Forever® / Page 17

DATE OF ISSUE: 10/20/17 AT DETROIT MI

2 DESIGNS, 6 POSITIONS, OFFSET (APU)

475504	Pane of 20 with plate no. & header*	\$10.00
475506	Press Sheet with die cuts	60.00
475516	First Day Covers (set of 2)	1.86
475521	Digital Color Postmark First Day Covers (set of 2)	3.28
475510	Pane of 20 & Digital Color Postmark First Day Covers (set of 2)	13.95
475534	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, the First Day of Issue Ceremony Program, Digital Color Postmark First Day Covers (Set of 2), a pane of 20 <i>The History of Hockey</i> stamps, a souvenir sheet of two <i>The History of Hockey</i> stamps, and a souvenir sheet of two <i>History of Hockey/ L'Histoire du Hockey</i> stamps from Canada Post)	23.95
475524	Framed Stamps (16" x 13")	29.95

DATE OF ISSUE: 10/20/17 AT DETROIT MI

2 DESIGNS, OFFSET (APU)

564604	Souvenir Sheet of 2	\$1.00
564616	First Day Cover (Joint, Set of 4)	3.86
564610	One souvenir sheet of <i>The History of Hockey</i> stamps, one sheet of <i>History of Hockey/ L'Histoire du Hockey</i> stamps from Canada Post, and Digital Color Postmark First Day Covers (set of 2)	19.95

\* Please refer to the order form for information on requesting specific plate positions.

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^ This number represents the actual plate number intervals.

~ Coil strips of 500 cannot be returned or exchanged.

① Going off sale 3/31/18.



## THE HISTORY OF HOCKEY (CONTINUED)

564633	Commemorative Panel (set of 2)	\$17.95
564624	Framed Stamps - Joint Issue (16" x 11½")	39.95

## The Snowy Day

First-Class Rate Forever®/ Page 18

DATE OF ISSUE: 10/4/17 AT BROOKLYN NY

4 DESIGNS, OFFSET (APU)

676104	Booklet of 20 (2-sided)	\$10.00
676106	Press Sheet with die cuts	80.00
676116	First Day Covers (set of 4)	3.72
676130	Ceremony Program (Random Single)	6.95
676121	Digital Color Postmark First Day Covers (set of 4)	6.56
676110	Booklet of 20 & Digital Color Postmark First Day Covers (set of 4)	16.95
676134	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 4), and booklet of 20 stamps)	18.95
676124	Framed Stamps (14" X 17")	29.95
676166	Notecards with stamps and seals (set of 8)	15.95

## Total Eclipse of the Sun

First-Class Rate Forever®/ Page 16

DATE OF ISSUE: 6/20/17 AT LARAMIE, WY

1 DESIGN, 8 POSITIONS, OFFSET (BCA)

475304	Pane of 16 with plate no. & header*	\$8.00
475316	First Day Cover	.93
475321	Digital Color Postmark First Day Cover	1.64
475310	Pane of 16 & Digital Color Postmark First Day Cover	9.95
475324	Framed Stamps (16" x 14")	39.95
475327	Commemorative Folio X	9.95

## Uncle Sam's Hat (21c)

Additional Ounce Rate\*\*/ Page 19

DATE OF ISSUE: 2/18/17 AT MESA AZ

1 DESIGN, OFFSET (BCA)

119704	Pane of 20 with plate no.*	\$4.20
119703	Block of 10	2.10
119702	Block of 4	.84
119716	First Day Cover (Uncle Sam's Hat & U.S. Flag stamps) ①	1.14



## U.S. Flag 2018

First-Class Rate Forever®/ Page 14

DATE OF ISSUE: 2/9/18 AT FORT LAUDERDALE FL 33310

1 DESIGN, OFFSET (APU)

678204	Booklet of 20 (2-sided)	\$10.00
678216	First Day Cover	.94
678230	Ceremony Program	6.95

DATE OF ISSUE: 2/9/18 AT FORT LAUDERDALE FL 33310

1 DESIGN, OFFSET (APU)

749704	Coil of 100	\$50.00
749716	First Day Cover	.94

## WPA Posters

First-Class Rate Forever®/ Page 16

DATE OF ISSUE: 3/7/17 AT HYDE PARK NY

10 DESIGNS, OFFSET (APU)

674604	Booklet of 20 (2-sided)	\$10.00
674606	Press Sheet with die cuts	80.00
674616	First Day Covers (set of 10) ①	9.30
674630	Ceremony Program (Random Single) ①	6.95
674621	Digital Color Postmark First Day Covers (set of 10) ①	16.40
674610	Booklet of 20 & Digital Color Postmark First Day Cover (Random Single) ①	11.95
674634	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a booklet of 20 stamps) X	18.95
674624	Framed Stamps (12" x 18")	39.95
674650	Work Pays America Framed Stamps (12¼" x 15¼")	29.95
674651	Field Day Framed Stamps (12¼" x 15¼")	29.95
674652	Discover Puerto Rico Framed Stamps (12¼" x 15¼")	29.95
674653	Municipal Airports Framed Stamps (12¼" x 15¼")	29.95
674654	See America Framed Stamps (12¼" x 15¼")	29.95
674655	Visit the Zoo Framed Stamps (12¼" x 15¼")	29.95
674656	Work with Care Framed Stamps (12¼" x 15¼")	29.95
674657	National Parks Preserve Wild Life Framed Stamps (12¼" x 15¼")	29.95
674658	Hiking Framed Stamps (12¼" x 15¼")	29.95
674659	Foreign Trade Zone Framed Stamps (12¼" x 15¼")	29.95

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

X Available while supplies last.

① Going off sale 3/31/18.





## 2018 Stamps Issued to Date

### JANUARY

#### Celebrating Lunar New Year: Year of the Dog

January 11 / Honolulu HI

#### Love Flourishes

January 18 / Phoenix AZ

#### Meyer Lemons 2¢

January 19 / Kenner LA

#### Sleeping Bear Dunes

January 21 / Kansas City MO

#### Byodo-In Temple

January 21 / Kansas City MO

#### Lena Horne

January 30 / New York NY

### FEBRUARY

#### U.S. Flag 2018

February 9 / Fort Lauderdale FL

#### Bioluminescent Life

February 22 / Fort Pierce FL

### MARCH

#### Illinois Statehood

March 5 / Springfield IL



Available while supplies last



Going off sale



Available for purchase date

APU Ashton-Potter (USA)

AVR Avery Dennison

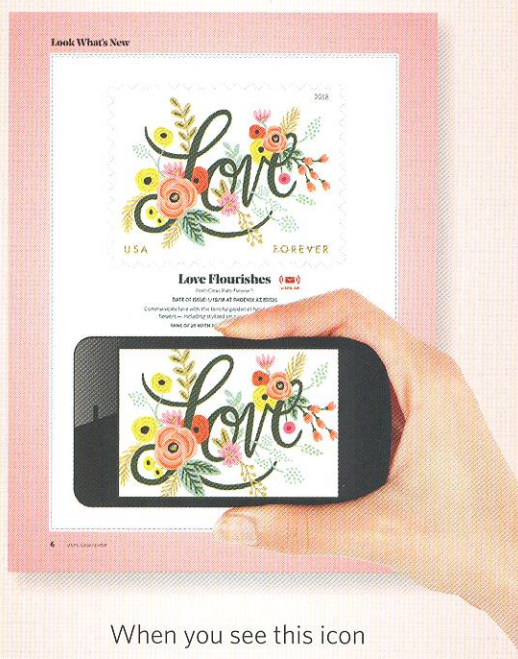
BCA Banknote Corporation of America

SSP Sennett Security Products

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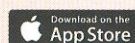


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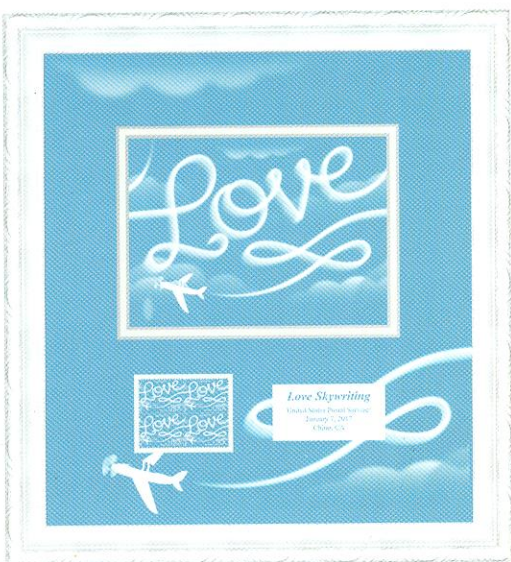




100273  
P-57 P34

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